

# PlaceMap

for

## Real Estate

# PlaceMap

Using the power of **Google Earth** to store and display all of your spatial data in a much more dynamic way

**Google Earth** is a free software program that lets you fly anywhere on Earth to view satellite imagery, maps, terrain and 3D buildings.

When used in conjunction with **PlaceMap**, it becomes a very powerful 3D tool that can be used for storing, querying, displaying, printing and distributing all of your spatial data.

For industries such as Real Estate, the Accommodation sector and the Travel industry, **PlaceMap** offers many advantages over the existing map display tools including:

- ✓ Use the power of **Google Earth** for “flying” over your locations... in 2D or 3D
- ✓ View buildings and terrain in 3D to see how they relate to other places and look at potential property views
- ✓ Create KML/KMZ files of multiple places and tracks which can be emailed to interested parties. KML/KMZ files can be opened directly from the email on computer and smart phones and will automatically zoom into the places of interest
- ✓ Use the tools available in **Google Earth** such as the distance measurement tool and digitizing functions
- ✓ Use the existing layers in **Google Earth** primary database for viewing location photos, restaurants, bars, schools, bus stops and much more
- ✓ Display more specific data such as suburb Census data, historical property sales and other property value details
- ✓ View property boundaries and floor plans in the correct size and orientation
- ✓ Link directly to the property Agents, Hotel or Travel website advert
- ✓ Save high quality images and movies for printing or emailing to clients
- ✓ Add your own place marks to highlight suburb locations such as children’s playgrounds, sporting facilities
- ✓ View historical imagery to track changes to a property
- ✓ Add photographs and place them in the correct position and view eg. from drones
- ✓ Store multiple property KML’s on your smart phone for easy reference eg. “what time was that property open?”
- ✓ View suburb data such as median house price changes and other trends and display as “heat maps”

# Google Earth

In the past, **Google Earth** has been available in a free and a professional version which cost \$400 a year. However, since January, 2015, the Professional version has been available for free so this adds significant features to the **PlaceMap** system including:

- **Advanced Measurements:** Measure parking lots and land developments with polygon area measure, or determine affected radius with circle measure.
- **High-resolution printing:** Print Images up to 4800 x 3200 pixel resolution.
- **Exclusive Pro data layers:** Demographics, parcels, and traffic count.
- **Spreadsheet Import:** Import up to 2500 addresses at a time, assigning place marks and style templates in bulk.
- **GIS import:** Visualize ESRI shapefiles (.shp) and MapInfo (.tab) files.
- **Movie-Maker:** Export Windows Media and Quicktime HD movies, up to 1920 x 1080 resolution.

Google has released 3D buildings for Melbourne, Brisbane, Canberra, Perth, Adelaide and Newcastle and it is likely that Sydney will be released soon. This will add significant value to the **PlaceMap** system as individual properties can be viewed in 3D and it is easy to see how they relate to their neighbours houses and to get an idea of potential views.



Google Earth Melbourne CBD 3D buildings



3D Buildings have been added for Newcastle so it is anticipated that Sydney will be next cab off the rank.

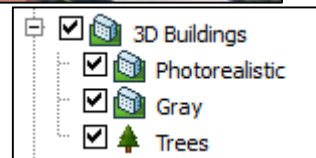


Google Earth Newcastle 3D buildings





Existing 3D topography with Terrain turned on but 3D Buildings turned off



Same view with Terrain turned on and 3D Buildings turned on



# PlaceMap

## Login Here

Email:

Password:

Login Now

Not Registered? [Register Here](#)

**PlaceMap** consists of an online database containing all of the property and accommodation listings. The database can store millions of listings which can be queried to select a group of listings for viewing in **Google Earth**.

Places

Map

Upload Images

Edit Places

Transfer Places

Copy a Place

Add a Place

Edit Groups

Edit User

Select a place name

Select a place collection

Select a place category

Select a place type

Select a user group

Select All

Select by Query

Clear All

Select by Group

No	Place Name	Place Collection	Place Category	Place Type	Date Entered	Delete	Edit	Remove
1	36 Cliff Rd, Collaroy	Collaroy	Real Estate	House	2016-08-03 16:00:00	Delete	Edit	Remove
2	31 Hendy Ave, Collaroy	Collaroy	Real Estate	House	2016-08-03 16:00:00	Delete	Edit	Remove
3	9 Brissenden Ave, Collaroy	Collaroy	Real Estate	House	2016-08-19 20:48:28	Delete	Edit	Remove
4	Collaroy Cinema	Collaroy	PlaceMark	House	2016-08-19 23:33:59	Delete	Edit	Remove
5	1129 Barrenjoey Rd, Palm Beach	Palm Beach	RealEstate	House	2016-08-19 23:59:58	Delete	Edit	Remove
6	Collaroy	Collaroy	Area	Suburb	2016-08-21 00:28:34	Delete	Edit	Remove
7	Palm Beach	Palm Beach	Area	Suburb	2016-08-21 00:34:22	Delete	Edit	Remove
8	43 Ocean Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 00:39:21	Delete	Edit	Remove
9	9 Ocean Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 00:47:10	Delete	Edit	Remove
10	965 Barrenjoey Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 00:55:26	Delete	Edit	Remove
11	83 Bynya Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 16:51:52	Delete	Edit	Remove
12	Barrenjoey Lighthouse	Palm Beach	Placemark	Lighthouse	2016-08-21 16:54:25	Delete	Edit	Remove
13	73 Pacific Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 17:05:13	Delete	Edit	Remove
14	8 Eastbank Ave, COLLAROY	Collaroy	Real Estate	House	2016-08-21 20:30:24	Delete	Edit	Remove
15	14 Jamieson Pde, Collaroy	Collaroy	Real Estate	House	2016-08-21 21:15:32	Delete	Edit	Remove
16	1130 Pittwater Rd, Collaroy	Collaroy	Real Estate	House	2016-08-21 21:20:42	Delete	Edit	Remove

Create KML



Information for each place is entered into the online database. These can be entered manually or imported directly from other databases, Excel or CSV files.

Place	Map	Overlays	Files	Strings	Points
Place Names	36 Cliff Rd, Collaroy				
Place Address	36 Cliff Rd, Collaroy NSW Australia				
Latitude	-33.735541				
Longitude	151.303202				
Elevation	0				
Place Collections	Collaroy ▼ or Enter a new place collection				
Place Category	Real Estate ▼ or Enter a new place category				
Place Types	House ▼ or Enter a new place type				
Label Text Sizes	1				
Label Text Colour	white ▼				
Background Colour	white ▼				
Header Text Colour	green ▼				
Body Text Colour	blue ▼				
Table Text Colour	black ▼				
Place Icons	house ▼				
Icon Sizes	1				
Place Phrases	Single level, full brick, north-facing sunlit retreat in the exclusive Collaroy Basin				
Place Descriptions	<p>Designed to embrace the northern sun via an inspiring glass-framed Mediterranean villa-like haven, this superbly crafted residence wraps around an expansive sun-swept courtyard with a sparkling pool as its centerpiece.</p> <p>Showcasing sweeping open plan living and seamless indoor/outdoor flow, its near level easycare land is beautifully landscaped in tropical beach themes. An idyllic entertainer in one of Sydney's most sought-after lifestyle addresses.</p>				

*Latitude & longitude's are automatically generated from the property address*

Once the listings have been selected, Click the Open in **Create KML** button to generate the kml file and then click the **Download** button to save the kml file to your computer.

The screenshot shows the PlaceMap web application interface. At the top, there are tabs for 'Places' and 'Map'. Below these are several green buttons: 'Upload Images', 'Edit Places', 'Transfer Places', 'Copy a Place', 'Add a Place', 'Edit Groups', and 'Edit User'. There are also dropdown menus for 'Select a place name', 'Select a place collection', 'Select a place category', 'Select a place type', and 'Select a user group'. Below these are buttons for 'Select All', 'Select by Query', 'Clear All', and 'Select by Group'.

No	Place Name	Place Collection	Place Category	Place Type	Date Entered	Delete	Edit	Remove
1	36 Cliff Rd, Collaroy	Collaroy	Real Estate	House	2016-08-03 16:00:00	Delete	Edit	Remove
2	31 Hendy Ave, Collaroy	Collaroy	Real Estate	House	2016-08-03 16:00:00	Delete	Edit	Remove
3	9 Brissenden Ave, Collaroy	Collaroy	Real Estate	House	2016-08-19 20:48:28	Delete	Edit	Remove
4	Collaroy Cinema	Collaroy	PlaceMark	House	2016-08-19 23:33:59	Delete	Edit	Remove
5	1129 Barrenjoey Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-19 23:59:58	Delete	Edit	Remove
6	Collaroy	Collaroy	Area	Suburb	2016-08-21 00:28:34	Delete	Edit	Remove
7	Palm Beach	Palm Beach	Area	Suburb	2016-08-21 00:34:22	Delete	Edit	Remove
8	43 Ocean Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 00:39:21	Delete	Edit	Remove
9	9 Ocean Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 00:47:10	Delete	Edit	Remove
10	965 Barrenjoey Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 00:55:26	Delete	Edit	Remove
11	83 Bynya Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 16:51:52	Delete	Edit	Remove
12	Barrenjoey Lighthouse	Palm Beach	Placemark	Lighthouse	2016-08-21 16:54:25	Delete	Edit	Remove
13	73 Pacific Rd, Palm Beach	Palm Beach	Real Estate	House	2016-08-21 17:05:13	Delete	Edit	Remove
14	8 Eastbank Ave, COLLAROY	Collaroy	Real Estate	House	2016-08-21 20:30:24	Delete	Edit	Remove
15	14 Jamieson Pde, Collaroy	Collaroy	Real Estate	House	2016-08-21 21:15:32	Delete	Edit	Remove
16	1130 Pittwater Rd, Collaroy	Collaroy	Real Estate	House	2016-08-21 21:20:42	Delete	Edit	Remove


Below the table is a green 'Create KML' button. A callout points to it with the text: 'Click the Create KML button to create the kml file'. Below the button are radio buttons for 'Include Logo' (selected) and 'No Logo'. Below these is a text area containing the following XML code:

```
<?xml version="1.0" encoding="UTF-8"?>
<kml xmlns="http://earth.google.com/kml/2.1">
<Document>
<name>PlaceMap</name>
<Style id="white-1-white-30">
<LineStyle>
<color>ffffff</color>
<colorMode>normal</colorMode>
<width>1</width>
</LineStyle>
<PolyStyle>
<color>ffffff</color>
<outline>1</outline>
<fill>1</fill>
</PolyStyle>

```

Below the code is a text input field containing 'collaroy.kml'. A callout points to it with the text: 'Click the Download button to open the KML file in Google Earth'. Below the input field is a green 'Download' button. At the bottom right is a 'Logout' link.

The kml file will be created in the nominated folder. It is a very small file (22kb) so it can easily be emailed as an attachment which can then be opened directly in **Google Earth** on a computer, iPad or smart phone

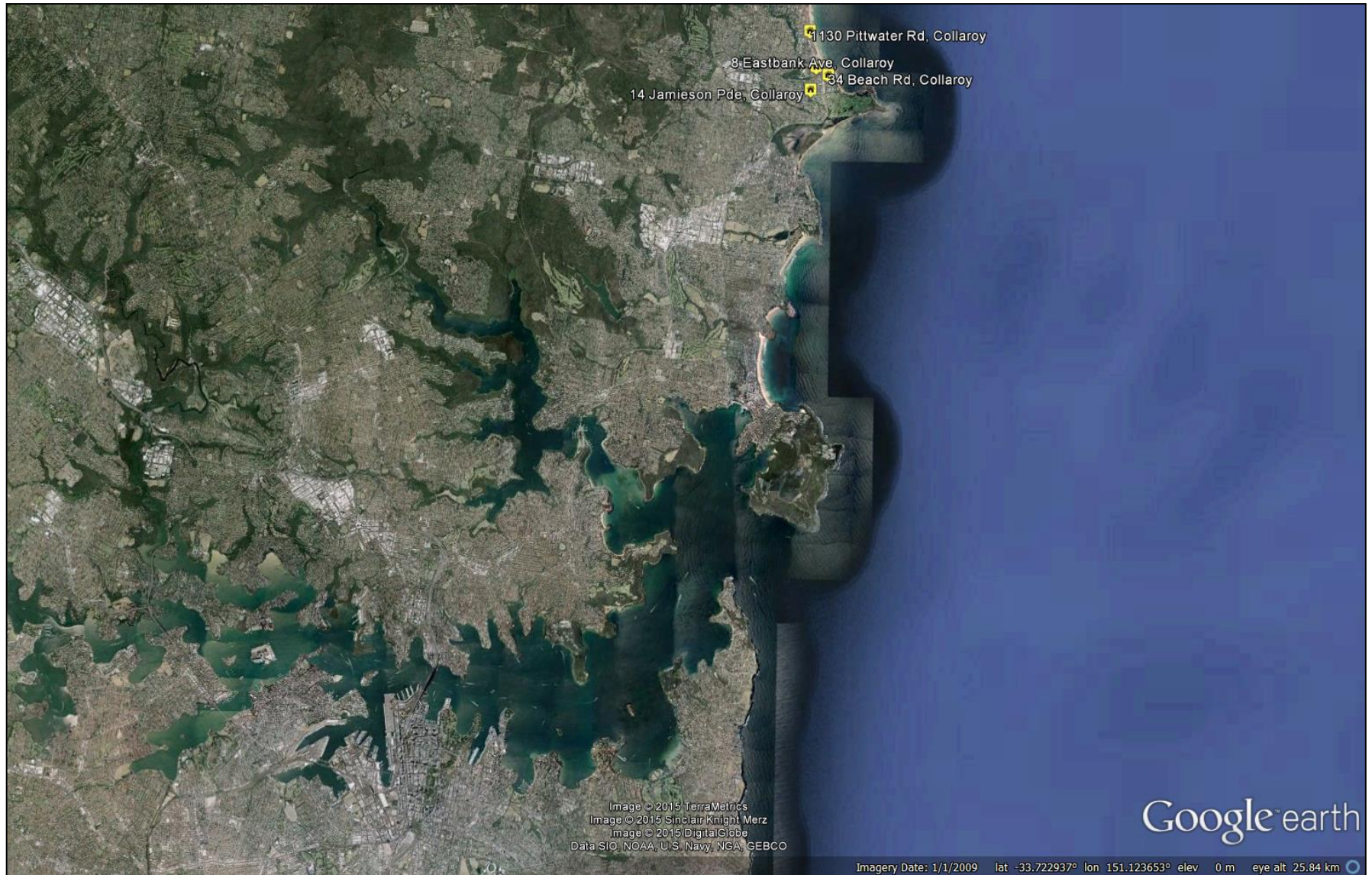
Name ^	Date modified	Type	Size
 collaroy.kml	5/03/2015 10:03 AM	KML File	22 KB

The selected properties will be displayed in **Google Earth** with the selected icon and the property name. The menu will show each selected property in a separate folder.





**Google Earth** is very fast and easy to fly around and to zoom in and out using the right and left mouse buttons





You can also turn on the Terrain in **Google Earth** and view the property locations in 3D using the centre mouse button.





And for cities with 3D Buildings such as Newcastle, you can turn on the Terrain and 3D Buildings to see how the house is located in respect to the view and topography

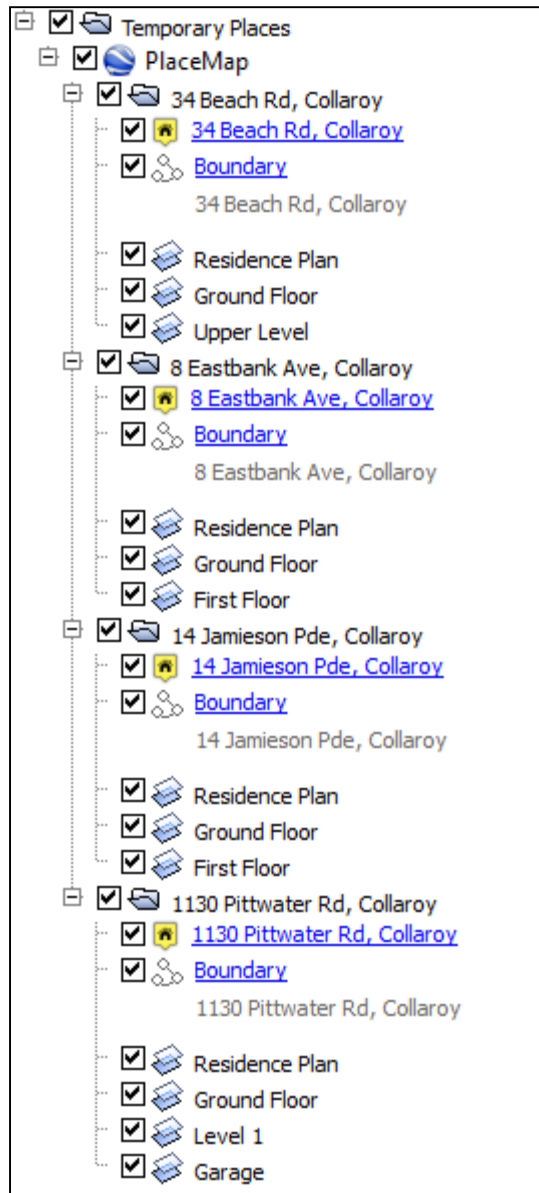




Zoom out and fly around to see the location of the property in 3D

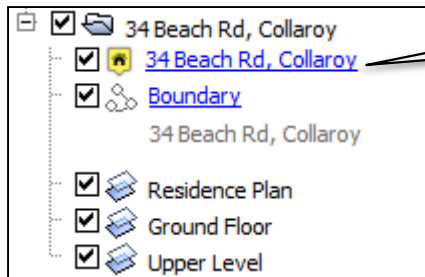






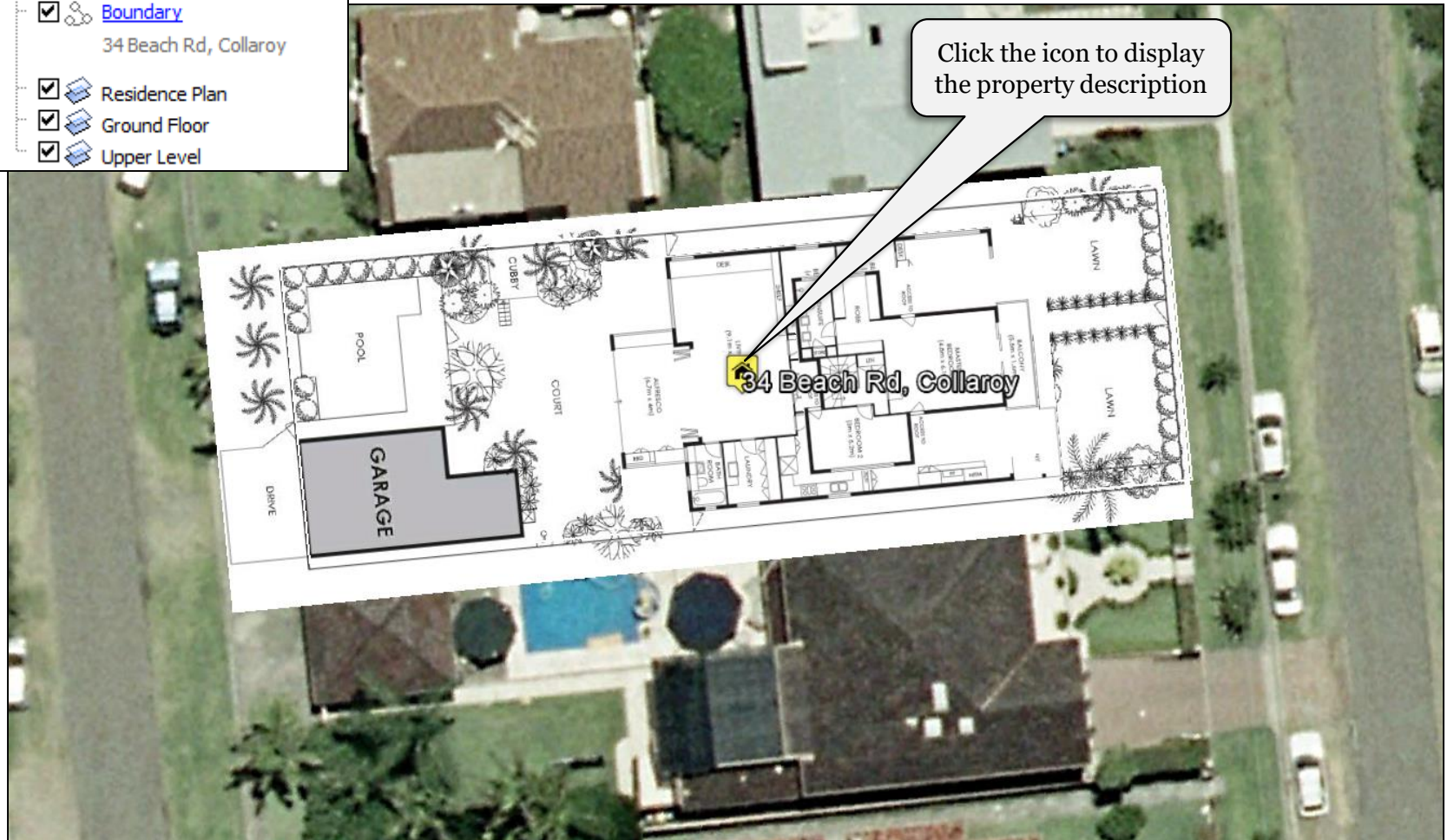
Each of the selected property folders has a number of data layers that can be turned on or off by clicking the check box next to the layer.

Zoom in on one property to see the layer data in more detail. You can either click the icon or click the place mark layer in the folder



You can also click the place mark layer to display the property description

Click the icon to display the property description



The property description balloon will be displayed



**LJ Hooker**

**34 Beach Rd, Collaroy**

**EXCLUSIVE COLLAROY BASIN**



*Prestigious position and in the tightly held beachside enclave that is 'Collaroy Basin'. This grand family manor with timeless old world charm and modern features has a relaxed sense of 'being home'. This classic, original 'Basin' residence epitomises the timeless elegance of traditional northern beaches living*

Price guide:	over \$3,500,000
Viewing time:	Saturday 1:00pm - 1:45pm
Auction date:	Sat 28th March 2015 at 4:15pm
Land size:	696sqm
Last sale:	17-Nov-2006 sold for \$3,400,000
Land value:	01-Jul-2014 valued at \$2,180,000
Website advert:	<a href="#">34 Beach Rd, Collaroy</a>

PlaceMap - [www.placemap.com](http://www.placemap.com)

Click to go to the Agent's website advert



The property advertisement web page will be displayed in the **Google Earth** window

Click to go back to  
Google Earth

The screenshot shows the Google Earth Pro interface with the LJ Hooker website loaded in the main window. The website header includes the LJ Hooker logo and the tagline "Your place for everything real estate". Navigation tabs are visible for Residential, Commercial, Rural, Land, Get Advice, Home Loans, and Liveability. A search bar is present with a "Search" button. The main content area displays the property "COLLAROY 34 Beach Road" as an "Auction". A large image of the property's interior is shown. To the right of the image, details are provided: Property ID: 13T2F6K, LJ Hooker Mona Vale (02) 9979 8000, Auction Date: Saturday, 28th March 2015, Time: 4:15 pm, Venue: On Site, and Open For Inspection Times: Sat 07/03/2015, 1:00 pm - 1:45 pm. A sidebar on the left of the website shows a list of nearby properties with their addresses and features. The Google Earth Pro interface includes a search bar, a list of places, and a layers panel.

Google Earth Pro

Search

Search Google Parcel Search (API)

Search

ex: 37 25 19.1"N, 122 05 06"W

Get Directions History

Places

- NRL
- grayaverageplayerposition
- y2013r03g01\_ennismichael2
- Real Estate
- Temporary Places
- pys
- 34 Beach Rd, Collaroy
- 34 Beach Rd, Collaroy
- Residence Plan
- Ground Floor
- Upper Level
- 8 Eastbank Ave, Collaroy
- 8 Eastbank Ave, Collaroy
- Residence Plan
- Ground Floor
- First Floor
- 14 Jamieson Pde, Collaroy
- 14 Jamieson Pde, Collaroy
- Residence Plan
- Ground Floor
- First Floor
- 1130 Pittwater Rd, Collaroy
- 1130 Pittwater Rd, Collaroy
- Residence Plan
- Ground Floor
- Level 1
- Garage

Layers

Earth Gallery >>

Primary Database

Earth Pro (US)

Borders and Labels

Places

LJ Hooker

Your place for everything real estate

Residential Commercial Rural Land Get Advice Home Loans Liveability

Home Search Ask us about: Selling a Property Buying Property Renting Investing News

Where: Surrounding suburbs

Property type

Bedrooms Bathrooms Parking

Search

More search options

COLLAROY 34 Beach Road

Auction

4 3 2

Property ID: 13T2F6K  
LJ Hooker Mona Vale  
(02) 9979 8000

Auction:  
Date: Saturday, 28th March 2015  
Time: 4:15 pm  
Venue: On Site

Open For Inspection Times:  
Sat 07/03/2015, 1:00 pm - 1:45 pm

Map

Street View

Floorplan

Print brochure

Add to myShortlist

Recent sales in the area

Check-in now to WIN\* with LJ Hooker.

It makes good financial sense to check-in with your local LJ Hooker agent to find out what your property is worth.

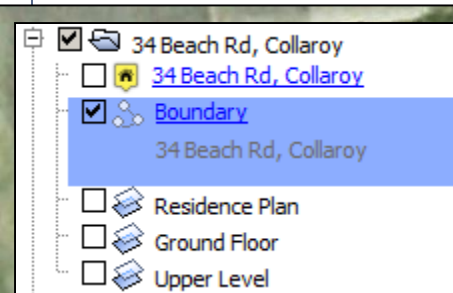
HAVE AN APPRAISAL  
ON SITE  
1,000,000  
GANTAS POINTS

Have a sales or rental appraisal on your property with LJ Hooker before March 31 2015 and you could WIN\* One Million





## Display the property boundary layer only



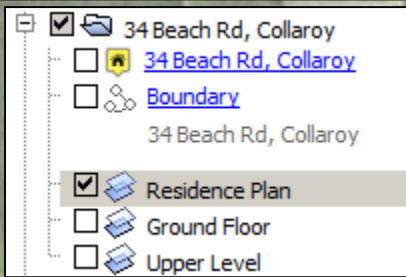
Google earth  
Image © 2015 Sinclair Knight Merz



10 m

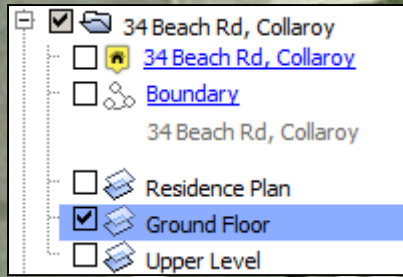


## Display the Residence Plan layer only





## Display the Ground Floor plan layer only





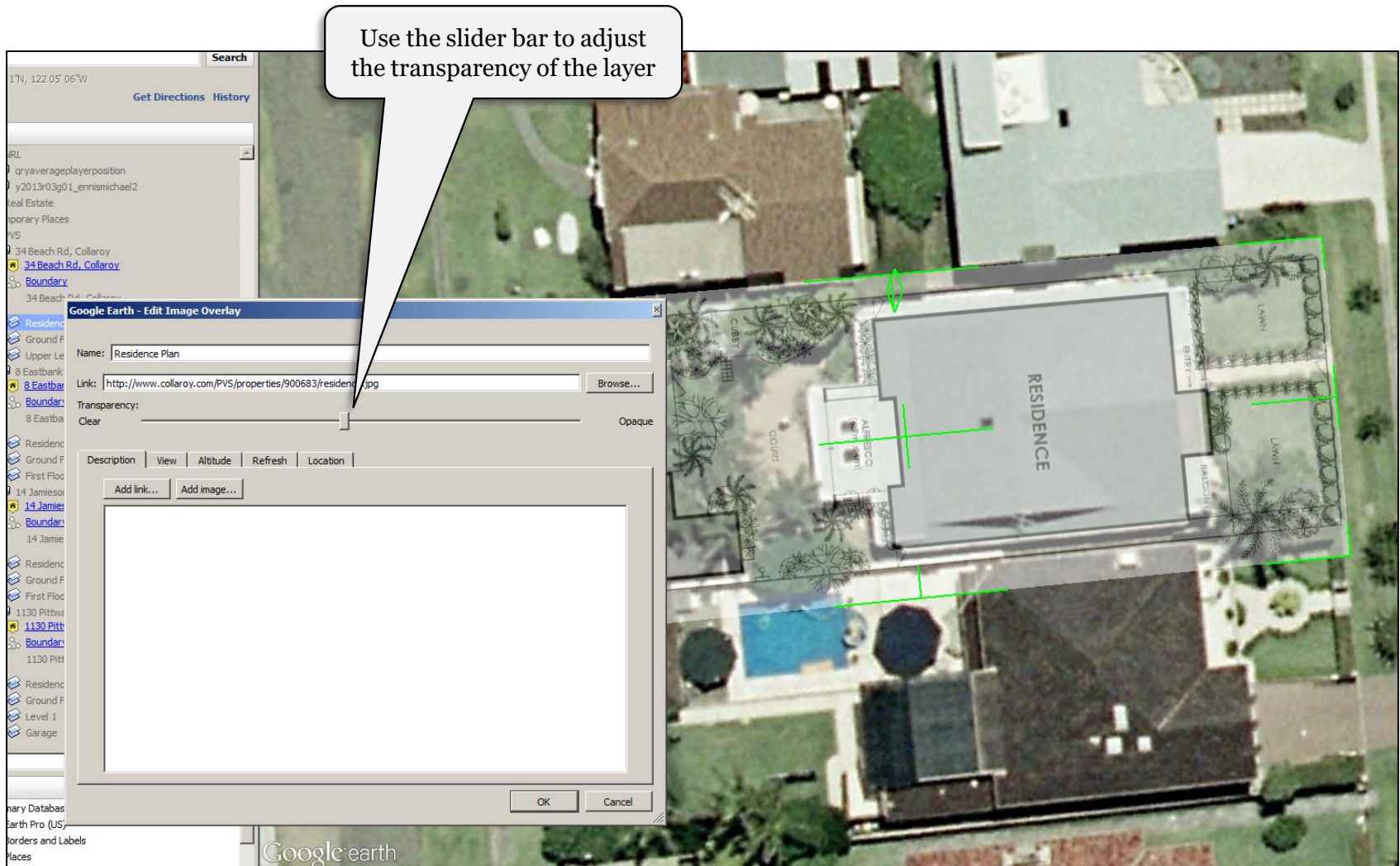
## Display the Upper Level plan layer only

☒ 34 Beach Rd, Collaroy  
☐ [34 Beach Rd, Collaroy](#)  
☐ [Boundary](#)  
34 Beach Rd, Collaroy

☐ Residence Plan  
☐ Ground Floor  
☒ Upper Level

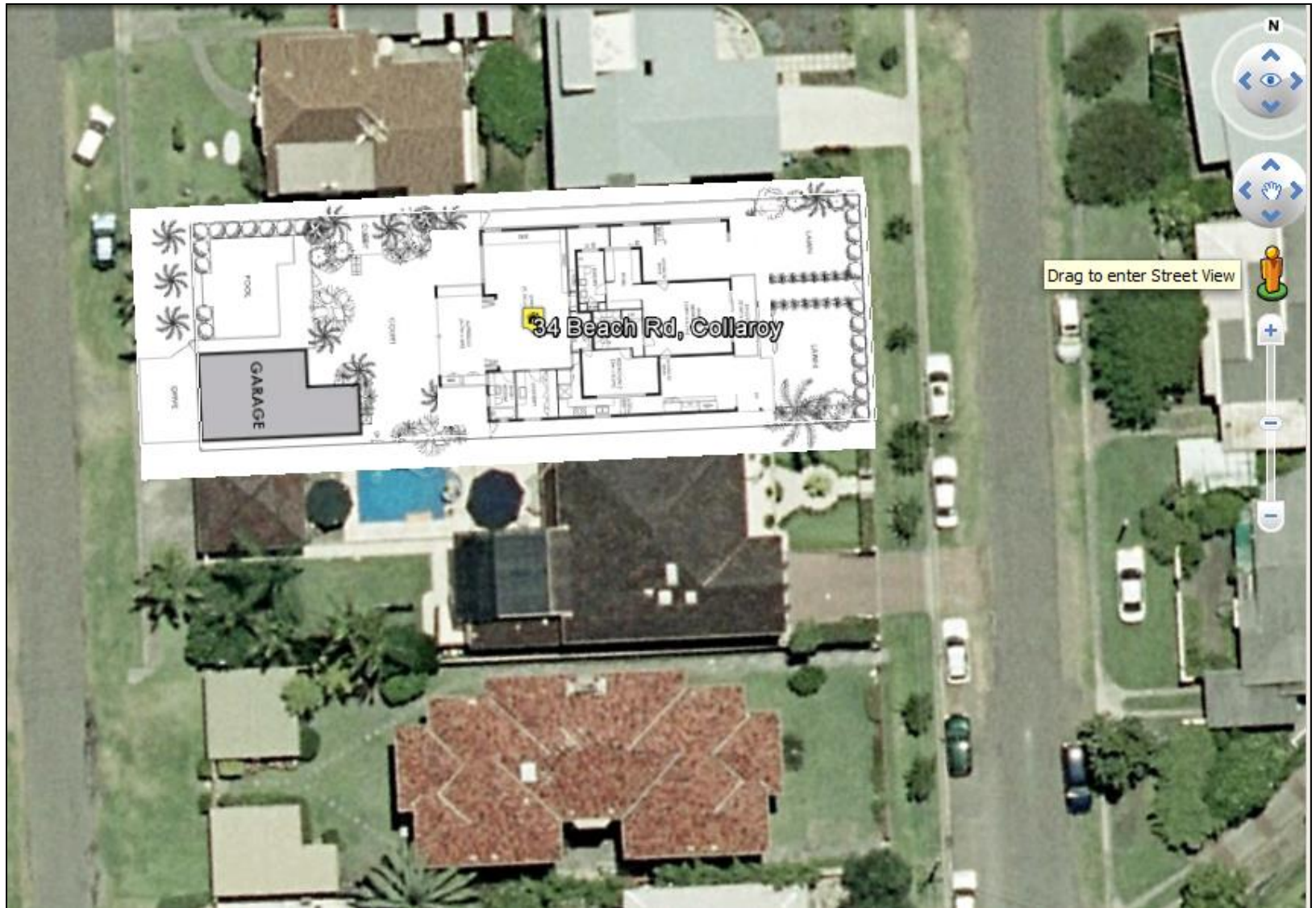
Google earth  
Image © 2015 Sinclair Knight Merz

If you right click on a layer such as the Residence Plan, the Properties form will be displayed and you can adjust the transparency of the layer using the slider bar.



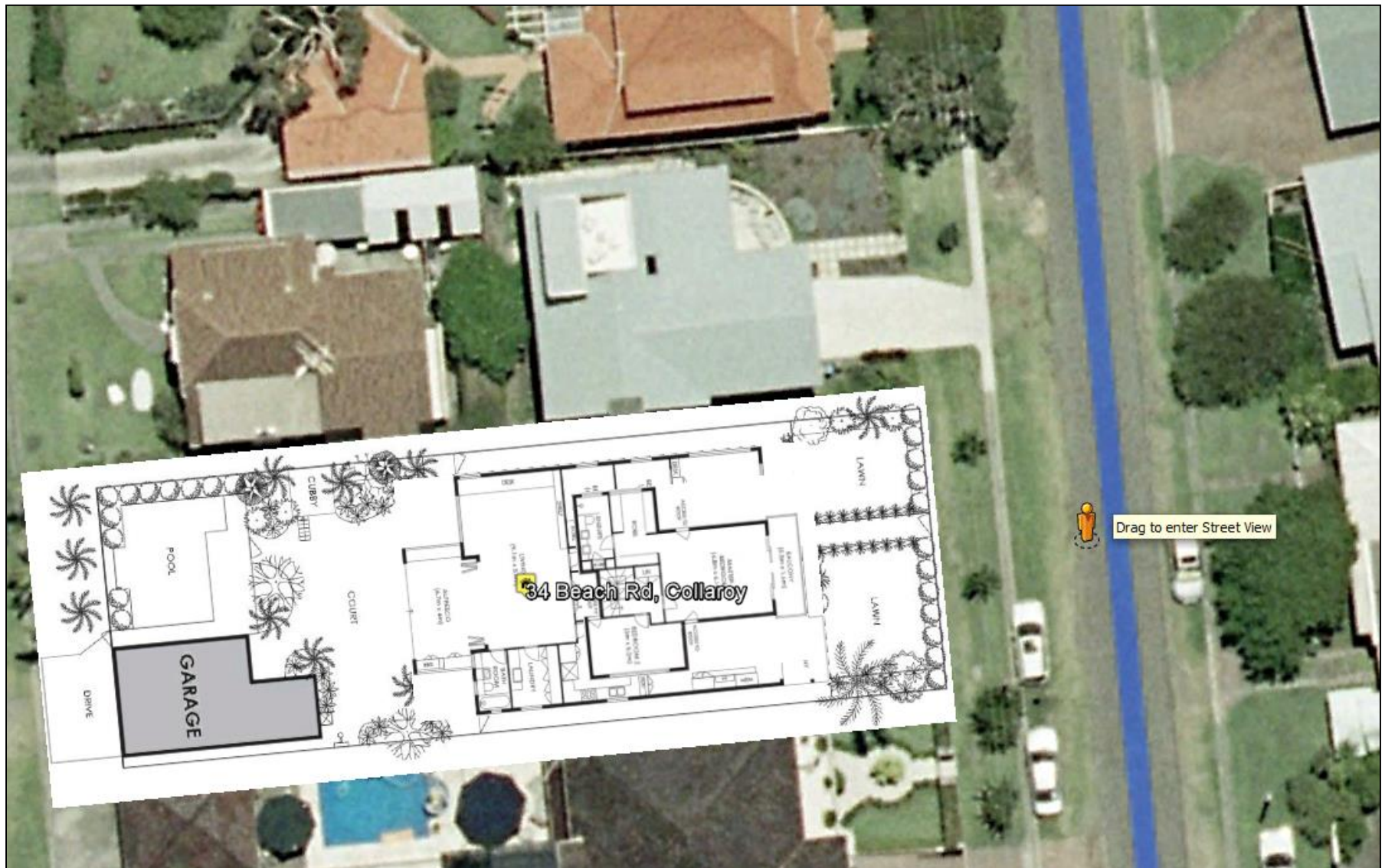


You can easily go into Street View using the street view icon





Drag the icon to the location in the street and release the mouse button



You can move up and down the street and spin the view around using the left hand mouse button

Click “Exit Street View” to return to Google Earth





Turn on the Terrain and see how the floor plan relates to the view and topography

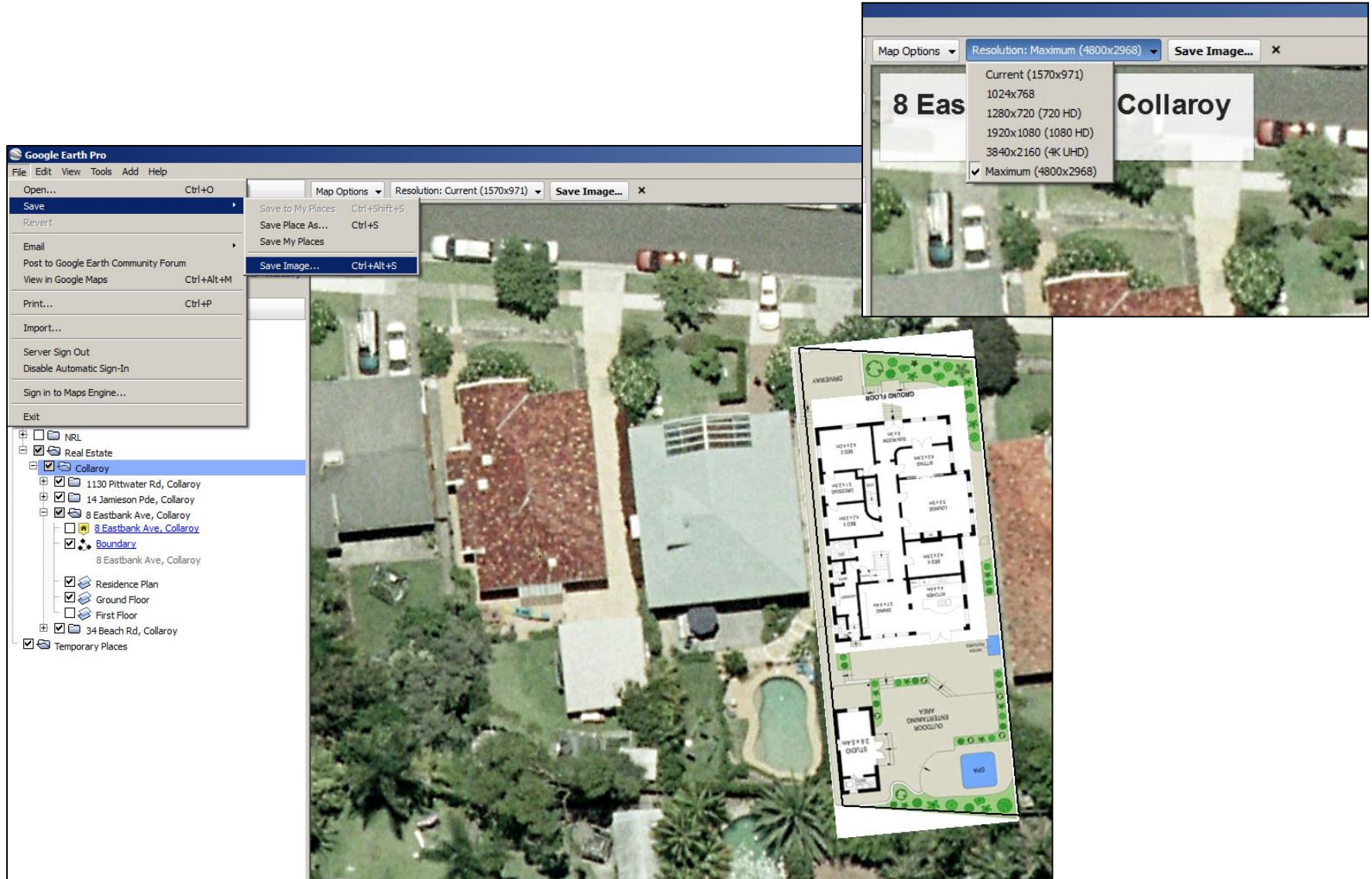




You can save the property listings by dragging the property folders from the Temporary Places folder up to the My Places folder. These will now be saved when you close **Google Earth**. You can create sub Folders in the My Places folder as shown below.



You can save the image to a JPEG file at very high resolutions. This can then be printed or emailed to a client.





You can print the image to a PDF at very high resolutions. You can add a title block and your logo and this can then be printed or emailed to a client.





Zoom into the property and print to a PDF





The saved image can have a title, north arrow and scale bar.



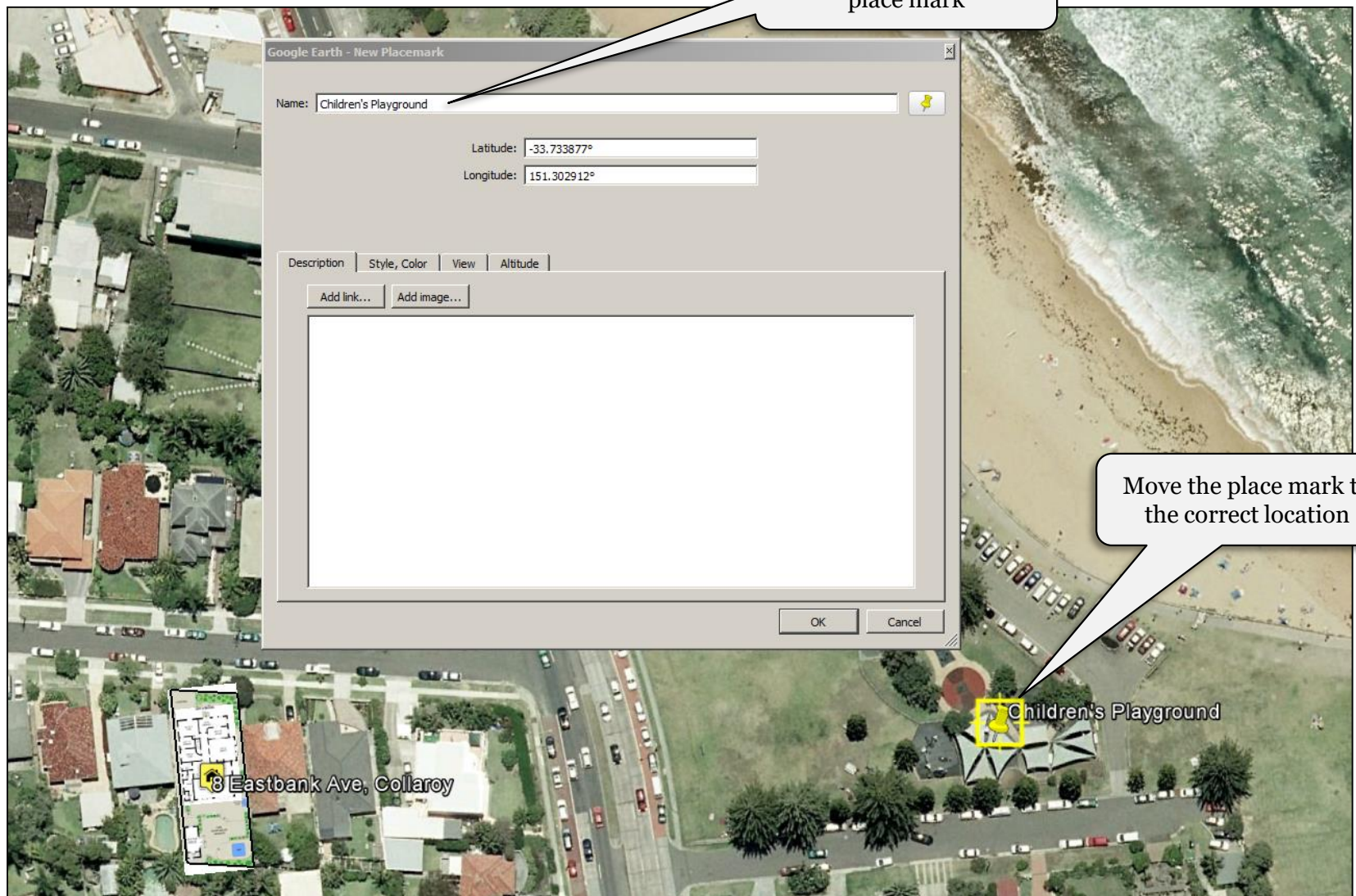


You can use some of the **Google Earth** tools such as the Ruler to measure distances.



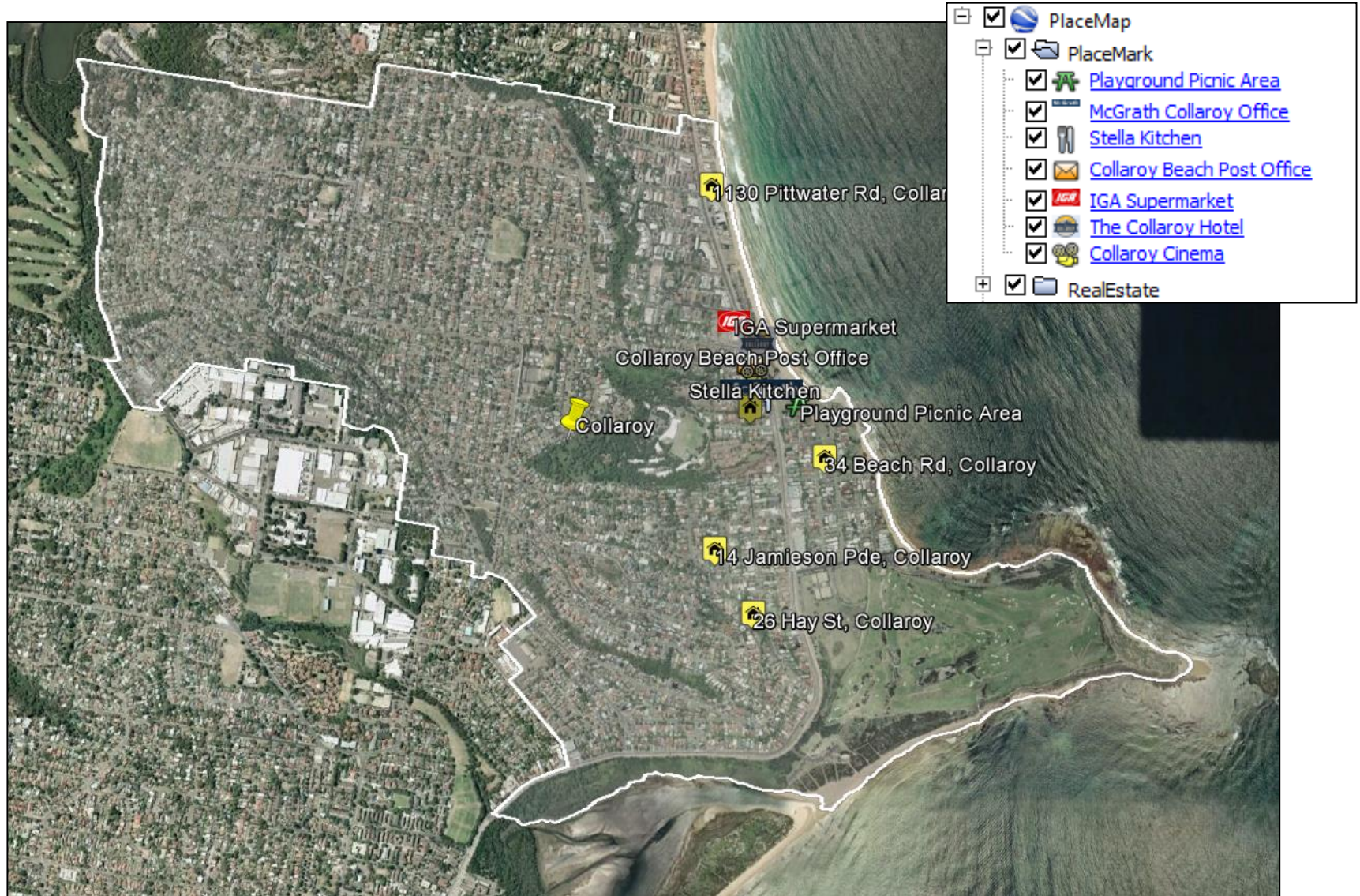


You can easily add your own place mark and save this for future use



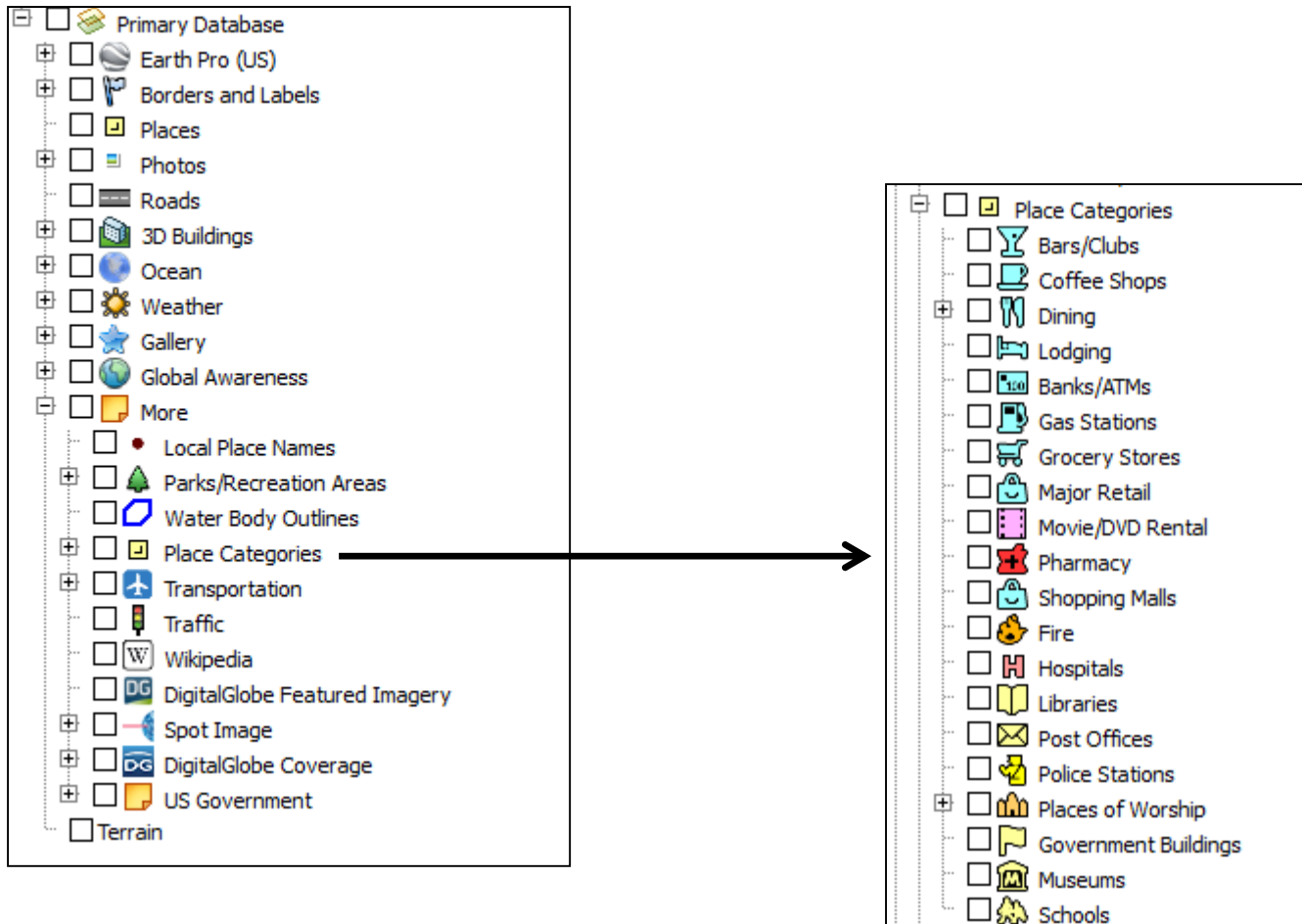


These place marks can have different icons and can be stored in a folder than can be saved as a kml/kmz file for sending to clients to highlight their proximity to a property





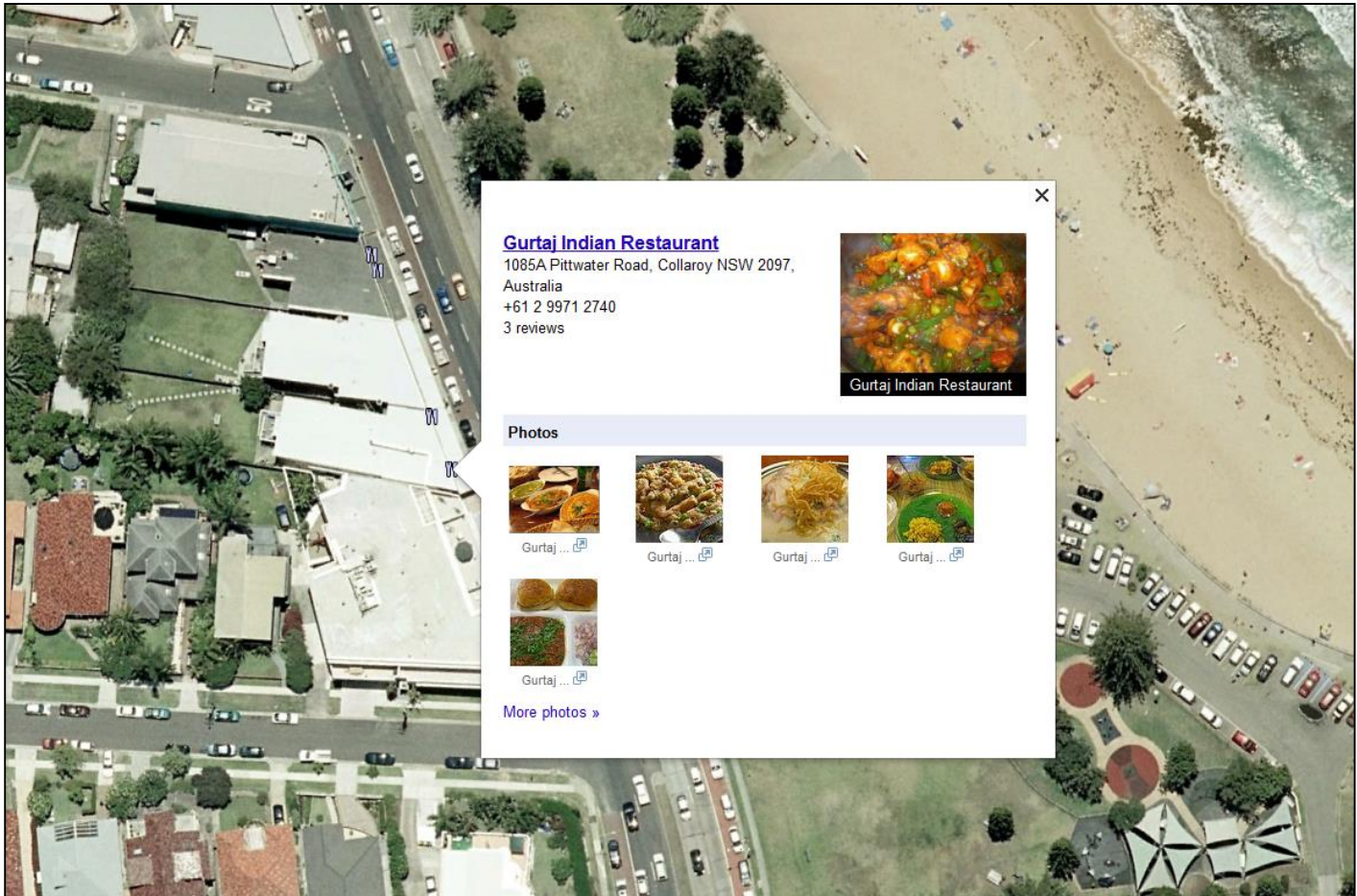
**Google Earth** has a number of built in place marks such as the Place Categories which can be turned on or off



Displaying the “Dining” layer place marks will show all of the local eateries which can be clicked to display the description of the eatery.

☒ ☐ Place Categories

- ☒ Bars/Clubs
- ☒ Coffee Shops
- ☒ Dining
  - ☒ Dining - Asian
  - ☒ Dining - Barbecue
  - ☒ Dining - Fast Food
  - ☒ Dining - Indian
  - ☒ Dining - Italian
  - ☒ Dining - Japanese
  - ☒ Dining - Mexican
  - ☒ Dining - Pizza
  - ☒ Dining - Seafood
  - ☒ Dining - Steak Houses
  - ☒ Dining - Other



The background is an aerial photograph of a coastal area. A road runs horizontally across the middle, with a beach and ocean to the right. A popup window is overlaid on the map, showing details for 'Gurtaj Indian Restaurant'. The popup includes the restaurant's name, address (1085A Pittwater Road, Collaroy NSW 2097, Australia), phone number (+61 2 9971 2740), and number of reviews (3). It also features a main photo of a dish and a gallery of smaller photos. The 'Dining' category is selected in the left sidebar.

**Gurtaj Indian Restaurant**  
1085A Pittwater Road, Collaroy NSW 2097,  
Australia  
+61 2 9971 2740  
3 reviews

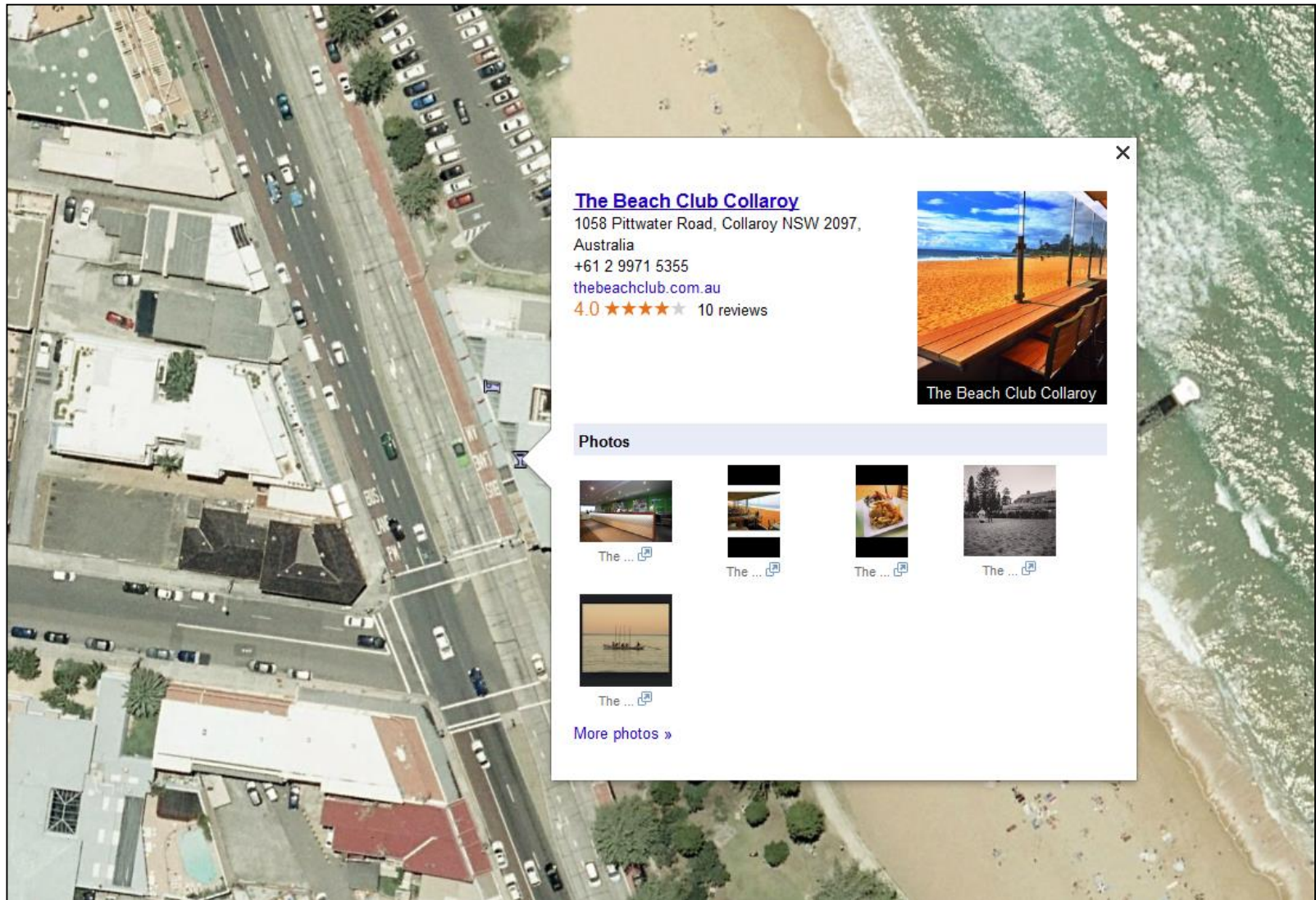
**Photos**

Gurtaj ...  
Gurtaj ...  
Gurtaj ...  
Gurtaj ...  
Gurtaj ...  
Gurtaj ...

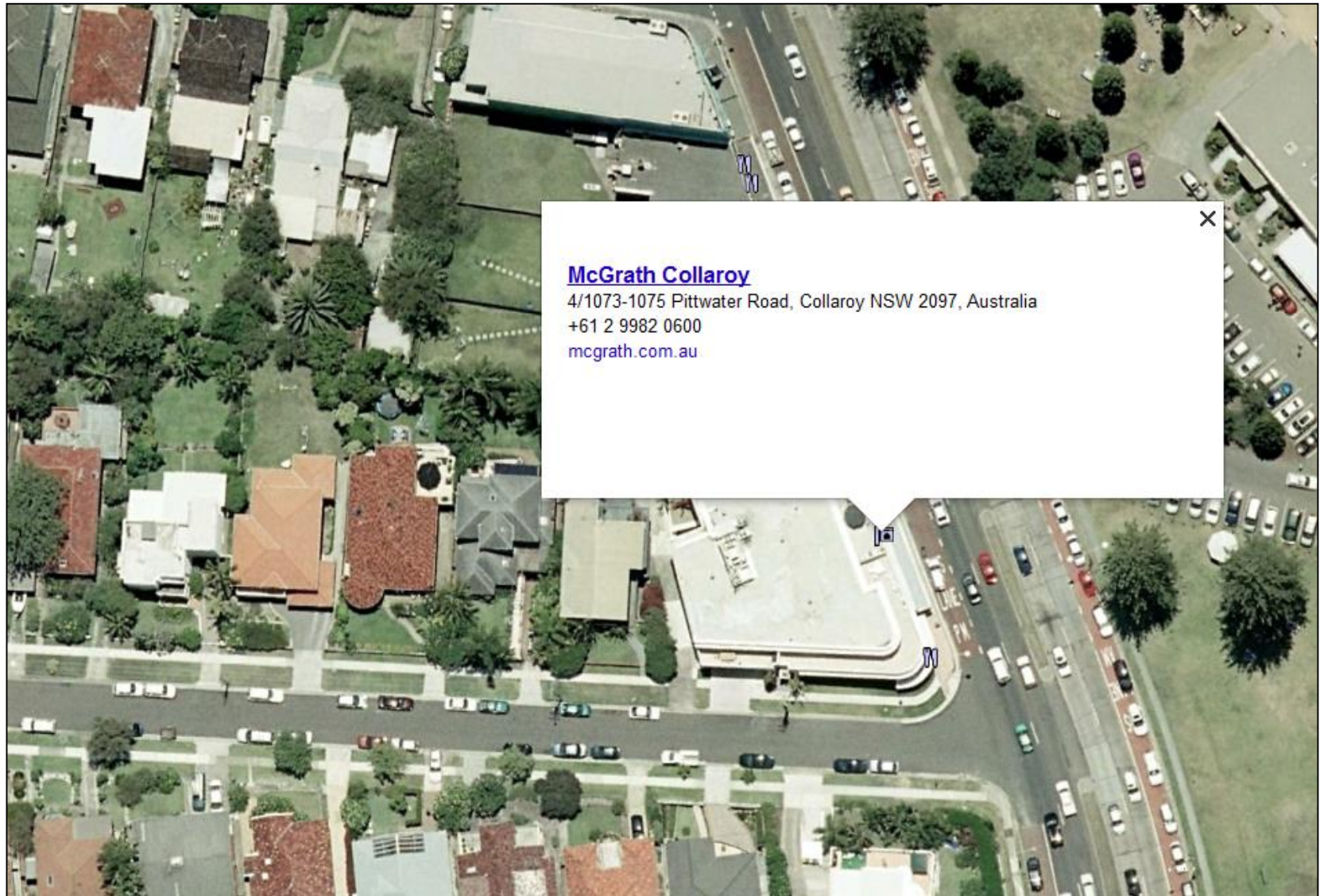
[More photos »](#)



Other place marks such as Bars/Clubs can be displayed.



Other places such as local businesses can be displayed.





Transportation information is also available.





Other specific data layers can be opened such as previous property sale prices

Click on the yellow dollar sign placemark to display the last property sale price

Click on the street hyperlink to view sales for the street in the last 5 years

**NSW** Land & Property Information

**Property Number 900683** [View in SIX Maps](#)  
[Show property boundary](#)

**Address** 34 BEACH RD, COLLAROY NSW 2097

**Area** 696.77 square metres

**Last property sale**

**17/11/2006** \$3,400,000

The information shown was current at 13 September 2015

View the previous sales for this [property](#).

View the sales for the last five years for each property in this [street](#).

View the sales for the last five years for each property in this [suburb](#).

The information has been acquired from various sources. LPI does not guarantee that the information is accurate or complete. To the extent permitted by law LPI excludes liability for any loss or damage caused by reliance upon this information



# Property sale prices for the whole street

## PROPERTY SALES

### BEACH ROAD, COLLAROY NSW 2097



Address	Sale Price	Sale Date	Area	Strata / Non Strata	Multi-Property Sale ...	Property Number	Dealing Number	Extraction D...
4 BEACH ROAD, COLLAROY NSW 2097	\$3,400,000	14/10/2013	696.77 m <sup>2</sup>	NON STRATA	No	900665	AI169979	13/09/2015
3/30 BEACH ROAD, COLLAROY NSW 2097	\$1,150,000	21/02/2015	0 m <sup>2</sup>	STRATA	No	900679	AJ395351	13/09/2015
32 BEACH ROAD, COLLAROY NSW 2097	\$3,590,874	24/11/2011	696.77 m <sup>2</sup>	NON STRATA	No	900682	AH23570	13/09/2015
7/49 BEACH ROAD, COLLAROY NSW 2097	\$2,050,000	20/04/2012	0 m <sup>2</sup>	STRATA	No	900695	AH130204	13/09/2015
41 BEACH ROAD, COLLAROY NSW 2097	\$35,000	10/12/2013	847.3 m <sup>2</sup>	NON STRATA	No	900701	AI234290	13/09/2015
39 BEACH ROAD, COLLAROY NSW 2097	\$3,100,000	25/06/2012	576.1 m <sup>2</sup>	NON STRATA	No	900702	AH143423	13/09/2015
31 BEACH ROAD, COLLAROY NSW 2097	\$4,175,000	26/11/2013	581.7 m <sup>2</sup>	NON STRATA	No	900705	AI378763	13/09/2015
25 BEACH ROAD, COLLAROY NSW 2097	\$2,495,000	18/02/2012	696.77 m <sup>2</sup>	NON STRATA	No	900707	AG939777	13/09/2015
21 BEACH ROAD, COLLAROY NSW 2097	\$2,825,000	21/03/2014	696.77 m <sup>2</sup>	NON STRATA	No	900709	AI849243	13/09/2015
13 BEACH ROAD, COLLAROY NSW 2097	\$1,500,000	03/08/2012	461.6 m <sup>2</sup>	NON STRATA	No	900713	AH437347	13/09/2015
11 BEACH ROAD, COLLAROY NSW 2097	\$2,075,000	21/02/2012	696.77 m <sup>2</sup>	NON STRATA	No	900714	AG995560	13/09/2015
3 BEACH ROAD, COLLAROY NSW 2097	\$2,500,000	23/09/2011	690.83 m <sup>2</sup>	NON STRATA	No	900718	AG598792	13/09/2015

[Download report as spreadsheet \(CSV - comma separated values\)](#)

# Property sale prices for the whole suburb

## PROPERTY SALES

### COLLARROY 2097



Address	Sale Price	Sale Date	Area	Strata / Non Strata	Multi-Property Sale ...	Property Number	Dealing Number	Extraction D...
50 ALEXANDER STREET, COLLARROY NSW 2097	\$1,480,000	03/03/2011	581.7 m <sup>2</sup>	NON STRATA	No	897997	AG199805	04/10/2015
32 ALEXANDER STREET, COLLARROY NSW 2097	\$1,095,000	20/07/2012	524.9 m <sup>2</sup>	NON STRATA	No	898006	AH214398	04/10/2015
22 ALEXANDER STREET, COLLARROY NSW 2097	\$1,321,000	20/02/2014	556.4 m <sup>2</sup>	NON STRATA	No	898011	AI493058	04/10/2015
18 ALEXANDER STREET, COLLARROY NSW 2097	\$1,935,000	02/11/2014	1151.7 m <sup>2</sup>	NON STRATA	No	898013	AJ601692	04/10/2015
14 ALEXANDER STREET, COLLARROY NSW 2097	\$1,260,000	24/11/2010	733.5 m <sup>2</sup>	NON STRATA	No	898015	AF985077	04/10/2015
1/1 ALEXANDER STREET, COLLARROY NSW 2097	\$550,000	17/03/2014	0 m <sup>2</sup>	STRATA	No	898022	AI477380	04/10/2015
3/1 ALEXANDER STREET, COLLARROY NSW 2097	\$390,000	29/11/2013	0 m <sup>2</sup>	STRATA	No	898024	AI356896	04/10/2015
6/1 ALEXANDER STREET, COLLARROY NSW 2097	\$235,000	11/10/2010	0 m <sup>2</sup>	STRATA	No	898027	AF966765	04/10/2015
7/1 ALEXANDER STREET, COLLARROY NSW 2097	\$285,000	11/10/2010	0 m <sup>2</sup>	STRATA	No	898028	AF966774	04/10/2015
7 ALEXANDER STREET, COLLARROY NSW 2097	\$815,000	27/07/2011	467.59 m <sup>2</sup>	NON STRATA	No	898029	AG620619	04/10/2015
9 ALEXANDER STREET, COLLARROY NSW 2097	\$1,551,000	19/03/2014	464.79 m <sup>2</sup>	NON STRATA	No	898030	AI570923	04/10/2015
33 ALEXANDER STREET, COLLARROY NSW 2097	\$1,950,000	05/07/2013	459.69 m <sup>2</sup>	NON STRATA	No	898041	AH959831	04/10/2015
35 ALEXANDER STREET, COLLARROY NSW 2097	\$2,300,000	19/11/2010	451 m <sup>2</sup>	NON STRATA	No	898042	AF958968	04/10/2015
35A ALEXANDER STREET, COLLARROY NSW 2097	\$1,950,000	13/02/2014	331.9 m <sup>2</sup>	NON STRATA	No	898043	AI656575	04/10/2015
35AA ALEXANDER STREET, COLLARROY NSW 2097	\$1,690,000	20/11/2010	331.9 m <sup>2</sup>	NON STRATA	No	898043	AG40026	04/10/2015
11 ANZAC AVENUE, COLLARROY NSW 2097	\$2,300,000	29/11/2012	480.6 m <sup>2</sup>	NON STRATA	No	899024	AH549104	04/10/2015
29 ANZAC AVENUE, COLLARROY NSW 2097	\$1,400,000	11/02/2014	464.52 m <sup>2</sup>	NON STRATA	No	899031	AI532336	04/10/2015
33 ANZAC AVENUE, COLLARROY NSW 2097	\$1,550,000	24/08/2014	550.1 m <sup>2</sup>	NON STRATA	No	899033	AI995441	04/10/2015
39 ANZAC AVENUE, COLLARROY NSW 2097	\$1,375,000	04/06/2014	733.5 m <sup>2</sup>	NON STRATA	No	899034	AI989383	04/10/2015
45 ANZAC AVENUE, COLLARROY NSW 2097	\$1,141,000	22/03/2011	847.3 m <sup>2</sup>	NON STRATA	No	899035	AG304405	04/10/2015
49 ANZAC AVENUE, COLLARROY NSW 2097	\$1,475,000	06/05/2011	733.5 m <sup>2</sup>	NON STRATA	No	899037	AG298449	04/10/2015

[Download report as spreadsheet \(CSV - comma separated values\)](#)



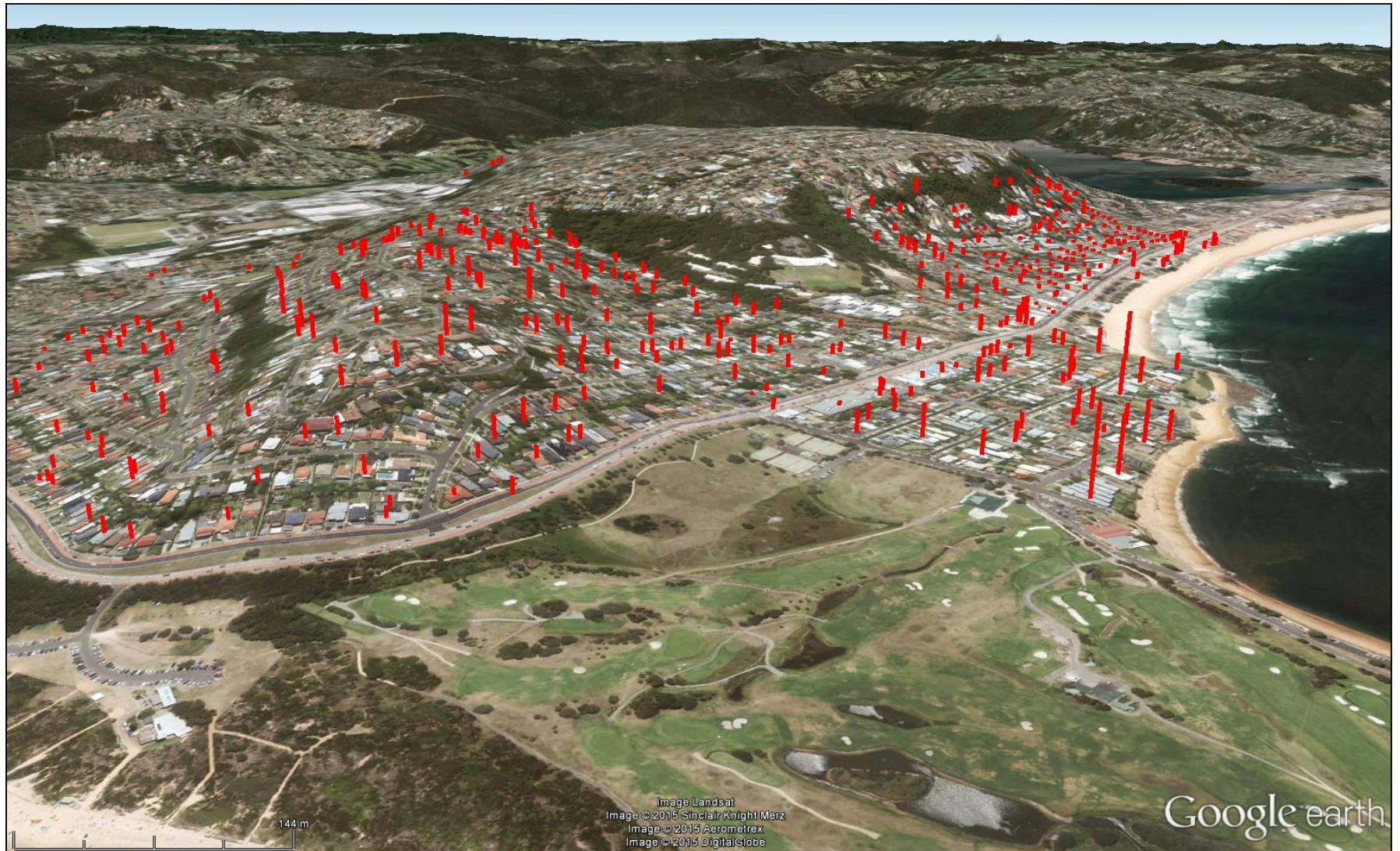
These can be uploaded to your own webpage as a Searchable Google Map

[http://www.collaroy.com/collaroy\\_sales.html](http://www.collaroy.com/collaroy_sales.html)





Or presented as vertical lines with the height determined by the sale price





For units within a strata scheme, you can list all of the previous sales

**NSW** Land & Property Information

**Property Number 2870166** [View in SIX Maps](#)  
[Show property boundary](#)

**Address** 18-20 WATERLOO ST, NARRABEEN NSW 2101

This property is a strata scheme.

The property number represents that for the underlying common property and is different to the individual property numbers for each unit.

View the previous sales for each unit within this [strata](#).

View the sales for the last five years for each property in this [street](#).

View the sales for the last five years for each property in this [suburb](#).

The information has been acquired from various sources. LPI does not guarantee that the information is accurate or complete. To the extent permitted by law LPI excludes liability for any loss or damage caused by reliance upon this information

The information shown was current at 13 September 2015

Click on the strata hyperlink to view all previous sales for the unit block

# Unit sale prices for the selected unit block

## PROPERTY SALES



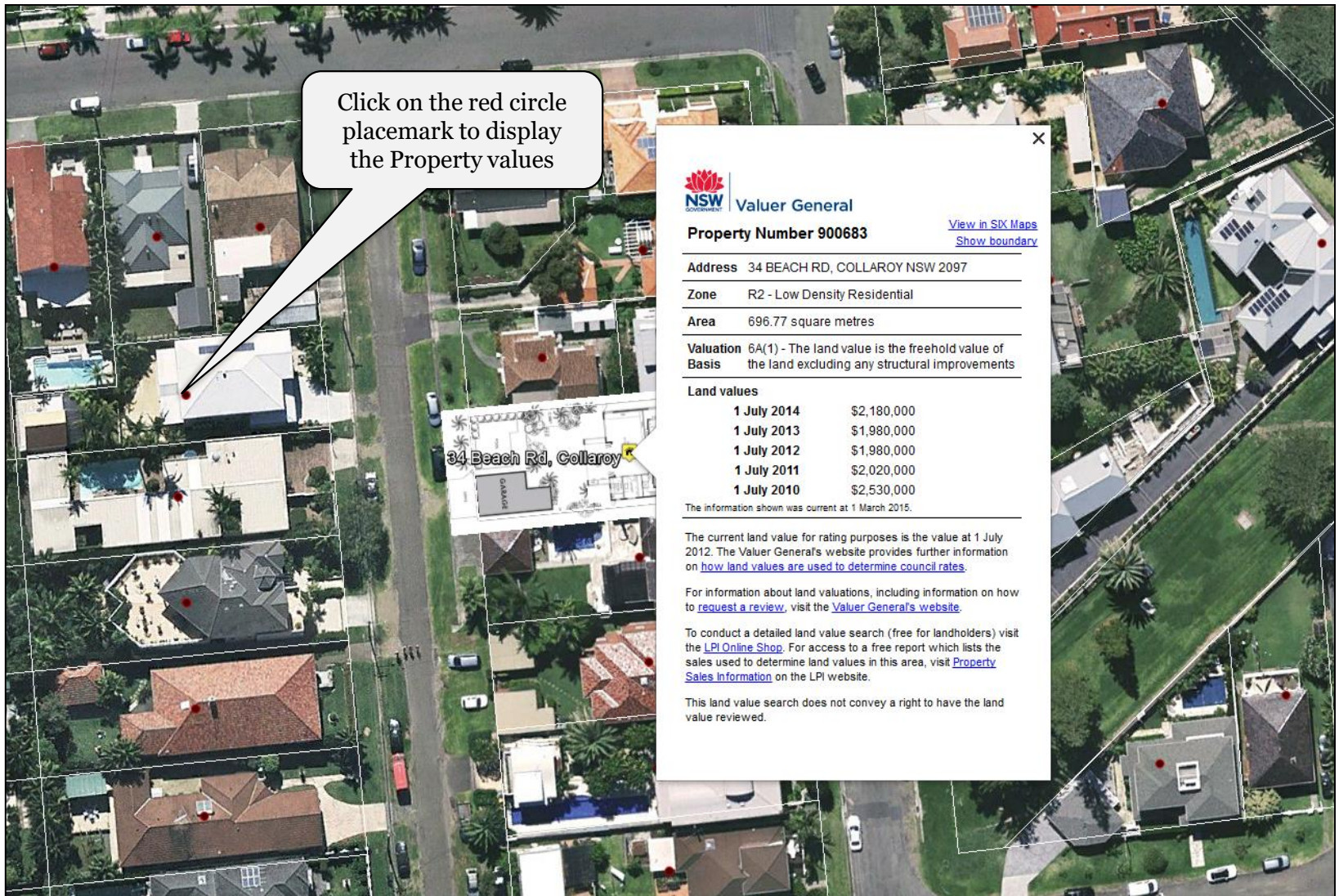
Property 2870166

Address	Sale Price	Sale Date	Area	Strata / Non Strata	Multi-Property Sale ...	Property Number	Dealing Number	Extraction D...
14/18 WATERLOO STREET, NARRABEEN NSW 2101	\$370,000	01/04/2015	0 m <sup>2</sup>	STRATA	No	2866814	AJ479878	13/09/2015
8/18 WATERLOO STREET, NARRABEEN NSW 2101	\$470,000	03/12/2014	0 m <sup>2</sup>	STRATA	No	2866851	AJ240152	13/09/2015
42/18 WATERLOO STREET, NARRABEEN NSW 2101	\$455,000	20/08/2014	0 m <sup>2</sup>	STRATA	No	2866845	AI933192	13/09/2015
22/18 WATERLOO STREET, NARRABEEN NSW 2101	\$350,000	02/10/2012	0 m <sup>2</sup>	STRATA	No	2866823	AH381260	13/09/2015
2/18 WATERLOO STREET, NARRABEEN NSW 2101	\$294,000	10/03/2012	0 m <sup>2</sup>	STRATA	No	2866820	AG958389	13/09/2015
22/18 WATERLOO STREET, NARRABEEN NSW 2101	\$350,000	11/04/2011	0 m <sup>2</sup>	STRATA	No	2866823	AG304267	13/09/2015
42/18 WATERLOO STREET, NARRABEEN NSW 2101	\$380,000	23/03/2011	0 m <sup>2</sup>	STRATA	No	2866845	AG252880	13/09/2015
8/18 WATERLOO STREET, NARRABEEN NSW 2101	\$420,000	17/11/2010	0 m <sup>2</sup>	STRATA	No	2866851	AF986058	13/09/2015
31/18 WATERLOO STREET, NARRABEEN NSW 2101	\$438,000	27/08/2010	0 m <sup>2</sup>	STRATA	No	2866833	AF842092	13/09/2015
33/18 WATERLOO STREET, NARRABEEN NSW 2101	\$385,000	28/10/2009	0 m <sup>2</sup>	STRATA	No	2866835	AF247181	13/09/2015
26/18 WATERLOO STREET, NARRABEEN NSW 2101	\$690,000	24/10/2009	0 m <sup>2</sup>	STRATA	No	2866827	AF360464	13/09/2015
19/18 WATERLOO STREET, NARRABEEN NSW 2101	\$305,000	16/09/2009	0 m <sup>2</sup>	STRATA	No	2866819	AF105052	13/09/2015
9/18 WATERLOO STREET, NARRABEEN NSW 2101	\$525,000	04/09/2009	0 m <sup>2</sup>	STRATA	No	2866852	AF62454	13/09/2015
38/18 WATERLOO STREET, NARRABEEN NSW 2101	\$401,000	22/06/2009	0 m <sup>2</sup>	STRATA	No	2866840	AE884345	13/09/2015
39/18 WATERLOO STREET, NARRABEEN NSW 2101	\$500,000	13/05/2009	0 m <sup>2</sup>	STRATA	No	2866841	AE766650	13/09/2015
15/18 WATERLOO STREET, NARRABEEN NSW 2101	\$363,000	14/08/2008	0 m <sup>2</sup>	STRATA	No	2866815	AE266875	13/09/2015
25/18 WATERLOO STREET, NARRABEEN NSW 2101	\$342,500	24/05/2008	0 m <sup>2</sup>	STRATA	No	2866826	AE98686	13/09/2015
13/18 WATERLOO STREET, NARRABEEN NSW 2101	\$283,000	09/05/2008	0 m <sup>2</sup>	STRATA	No	2866813	AE83649	13/09/2015
20/18 WATERLOO STREET, NARRABEEN NSW 2101	\$411,500	01/05/2008	0 m <sup>2</sup>	STRATA	No	2866821	AE41969	13/09/2015
27/18 WATERLOO STREET, NARRABEEN NSW 2101	\$495,000	20/11/2007	0 m <sup>2</sup>	STRATA	No	2866828	AD682795	13/09/2015
41/18 WATERLOO STREET, NARRABEEN NSW 2101	\$389,000	15/10/2007	0 m <sup>2</sup>	STRATA	No	2866844	AD619680	13/09/2015

[Download report as spreadsheet \(CSV - comma separated values\)](#)



## And Valuer General land values



Click on the red circle placemark to display the Property values

34 Beach Rd, Collaroy

 **Valuer General**

**Property Number 900683** [View in SIX Maps](#)  
[Show boundary](#)

**Address** 34 BEACH RD, COLLAROY NSW 2097

**Zone** R2 - Low Density Residential

**Area** 696.77 square metres

**Valuation Basis** 6A(1) - The land value is the freehold value of the land excluding any structural improvements

**Land values**

<b>1 July 2014</b>	\$2,180,000
<b>1 July 2013</b>	\$1,980,000
<b>1 July 2012</b>	\$1,980,000
<b>1 July 2011</b>	\$2,020,000
<b>1 July 2010</b>	\$2,530,000

The information shown was current at 1 March 2015.

The current land value for rating purposes is the value at 1 July 2012. The Valuer General's website provides further information on [how land values are used to determine council rates](#).

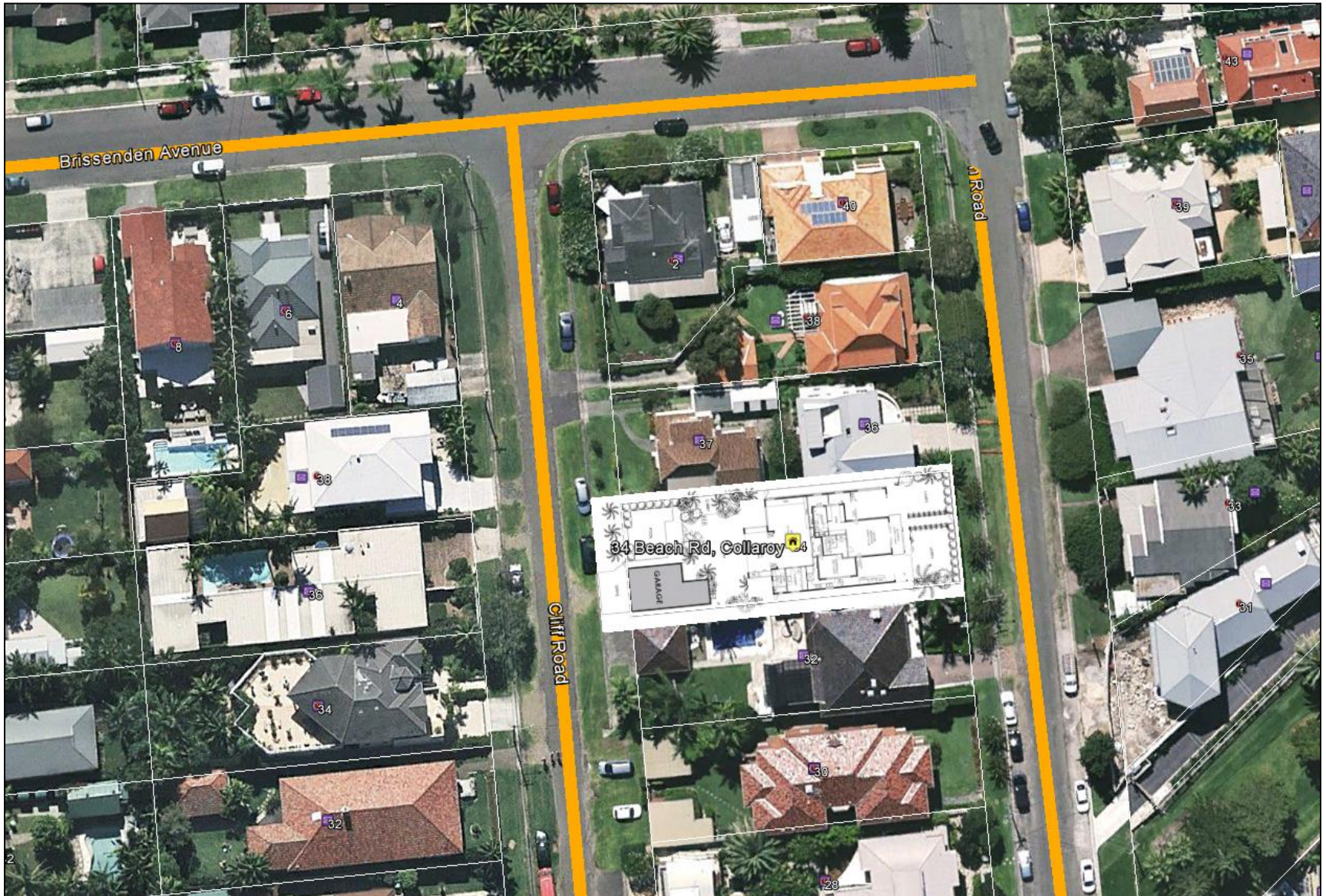
For information about land valuations, including information on how to [request a review](#), visit the [Valuer General's website](#).

To conduct a detailed land value search (free for landholders) visit the [LPI Online Shop](#). For access to a free report which lists the sales used to determine land values in this area, visit [Property Sales Information](#) on the LPI website.

This land value search does not convey a right to have the land value reviewed.

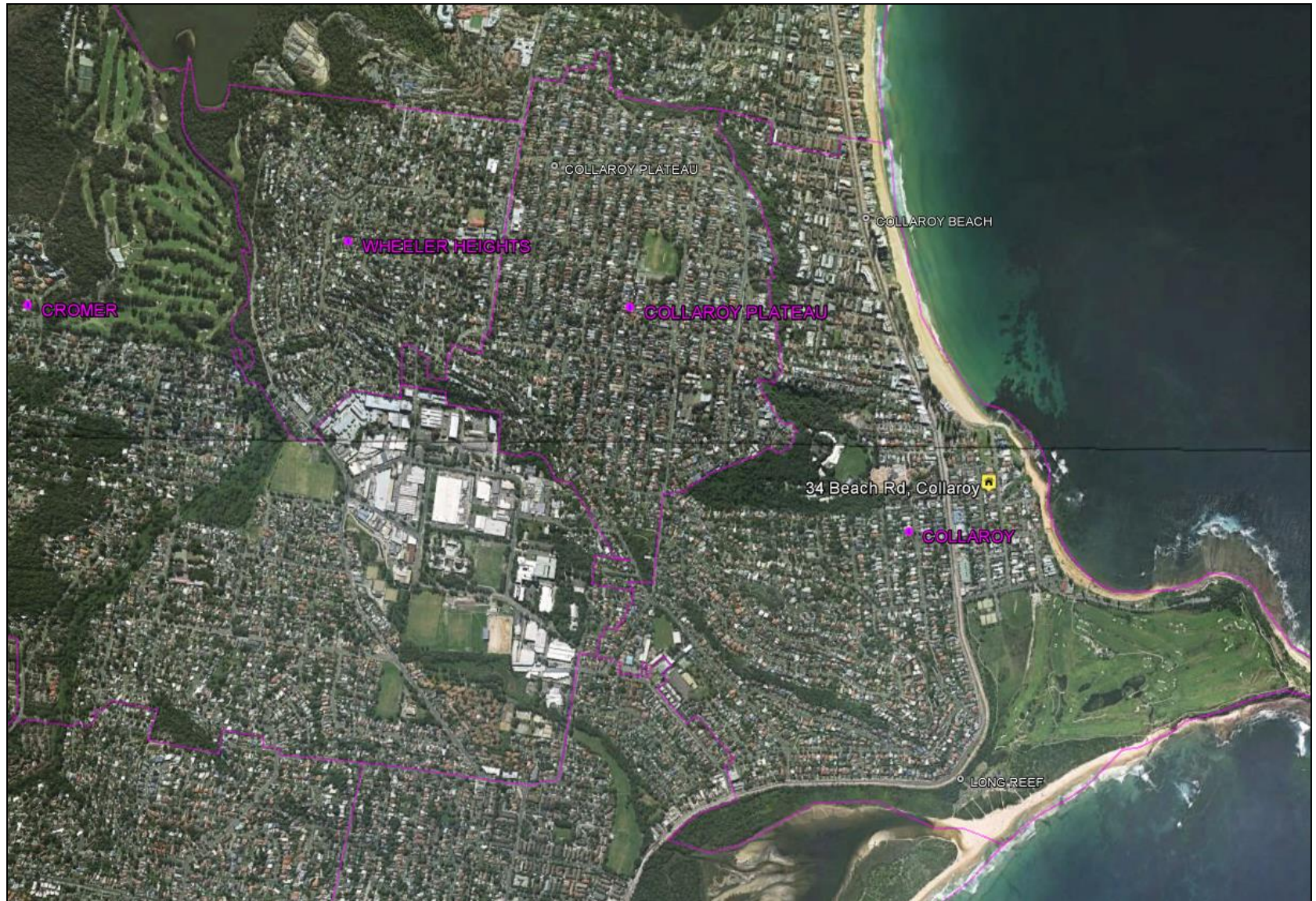


Roads and property numbers can also be displayed





Suburb boundaries and names can be turned on





## Suburb Information layers can be displayed such as the Census data

The screenshot shows an aerial map of Collaroy, NSW. A pop-up window from the Australian Bureau of Statistics (ABS) is overlaid on the map. The window displays the following information:

- Australian Bureau of Statistics** logo
- ABS Suburb Name:** Collaroy (NSW)
- Characteristics from Census night, 9 August 2011:**
  - Usually Resident Population:** 14388
  - Private Dwellings:** 5558
- Text: "You can also view a range of other statistical information from the [ABS website](#):"
- Text: "QuickStats for [Collaroy \(NSW\)](#)"
- Text: "Community Profile for [Collaroy \(NSW\)](#)"
- Text: "Create your own tables through [Census TableBuilder](#)"
- Text: "© [Commonwealth of Australia](#)"
- Text: "© [Creative Commons](#)"



Two callout boxes provide additional context:

- A callout box points to a school icon on the map, stating: "School Locations – click icon to display school details".
- A callout box points to the "QuickStats for Collaroy (NSW)" link in the pop-up, stating: "Click to display the stats for Collaroy from the ABS website".



# Suburb census information is displayed in the Google Earth window

[Back to Google Earth](#)

 **Census**  
For a brighter future

Click to go back to Google Earth

services/getproduct/census/2011/quickstat/SSC10558 - 2011 Census QuickStats


Mobile


Home Complete Survey Statistics Services Census Topics @ a Glance Methods & Classifications News & Media Education Links Help

Census home


- + About the Census
- Data & analysis
  - Analytical articles
  - QuickStats
  - Community Profiles
  - TableBuilder
  - DataPacks
  - SEIFA
  - Census Sample Files
  - Longitudinal Dataset
  - Mesh Block Counts
  - Customised Data Services
  - Historical data
  - Registration centre
- + Reference & information
- + Data quality
- + Help & feedback
- + News & media
- + Apps & education

**2011 Census QuickStats**  
All people - usual residents


 Australia | New South Wales | State Suburbs  
**Collaroy (NSW)**  
Code SSC10558 (SSC)



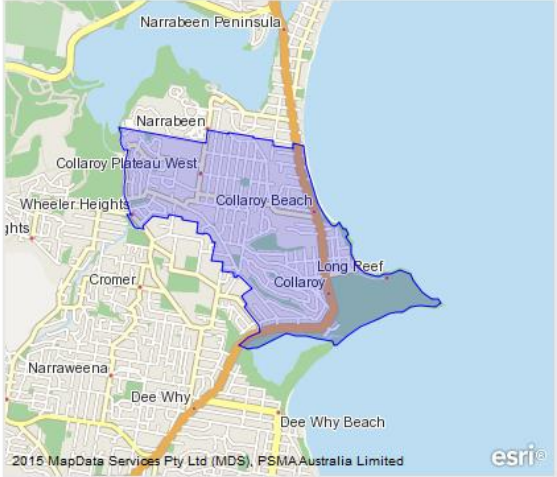
<b>People</b>	<b>14,388</b>
Male	7,088
Female	7,300
Median age	38



<b>Families</b>	<b>3,979</b>
Average children per family	1.9



<b>All private dwellings</b>	<b>5,559</b>
Average people per household	2.8
Median weekly household income	\$1,862
Median monthly mortgage repayments	\$2,668
Median weekly rent	\$475
Average motor vehicles per dwelling	1.8



Community profile

QuickStatsSearch Enter a location **GO**

2015 MapData Services Pty Ltd (MDS), PSMA Australia Limited

esri®

**People**

includes demographics & education | cultural & language diversity | employment

>

**Families**

includes family composition | weekly incomes | employment status of couple families

>

**Dwellings**

includes dwelling structure | household composition | mortgage & rent | number of motor vehicles

>

**Aboriginal and Torres Strait Islander people**

includes selected people & dwelling characteristics

>

Historical images can be displayed from 1943





Historical images can be displayed to track renovations etc.



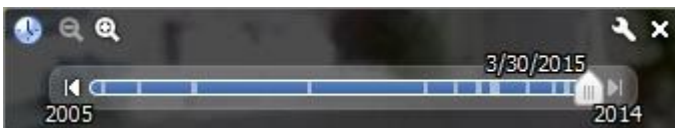
2009



2011

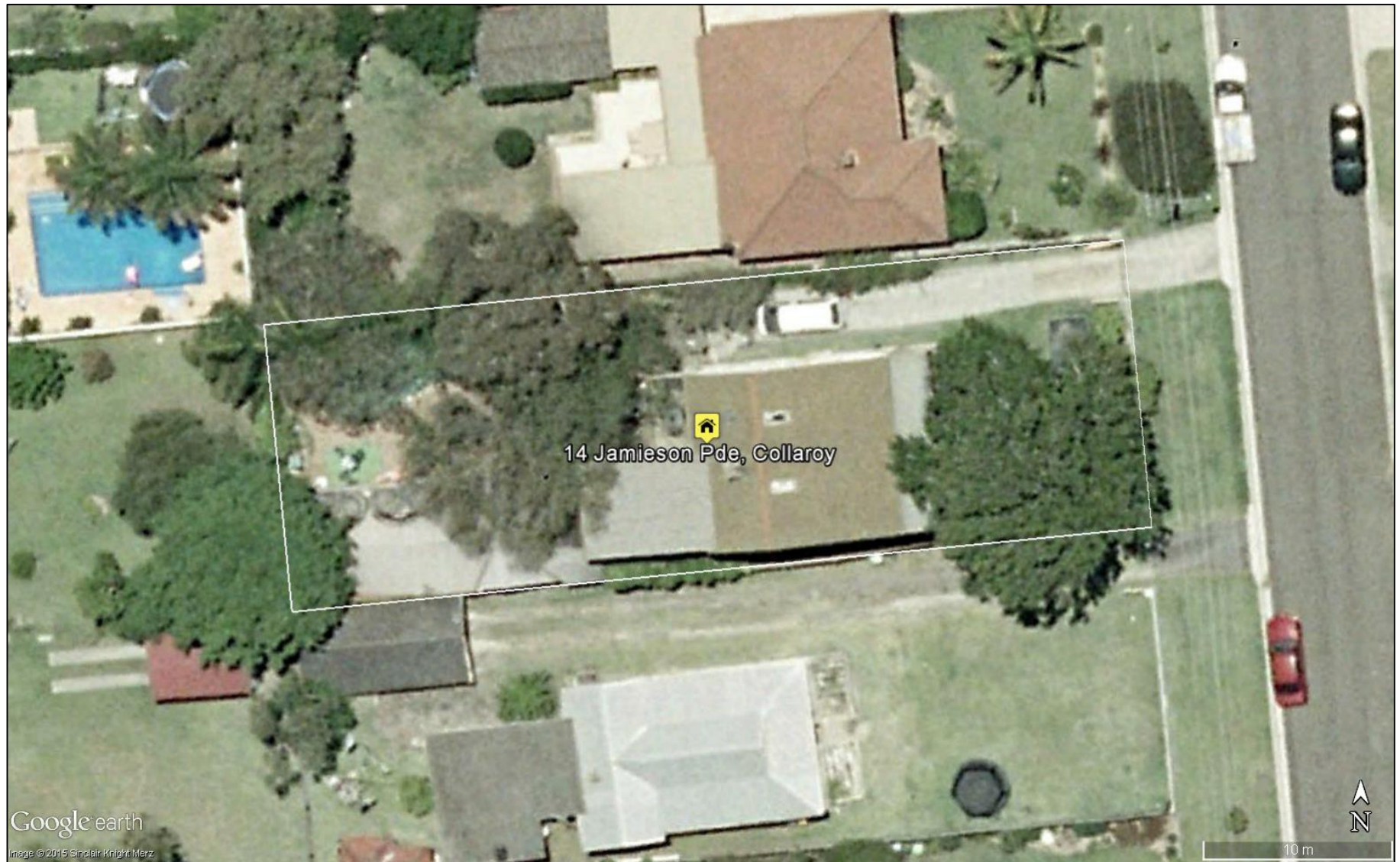


2014



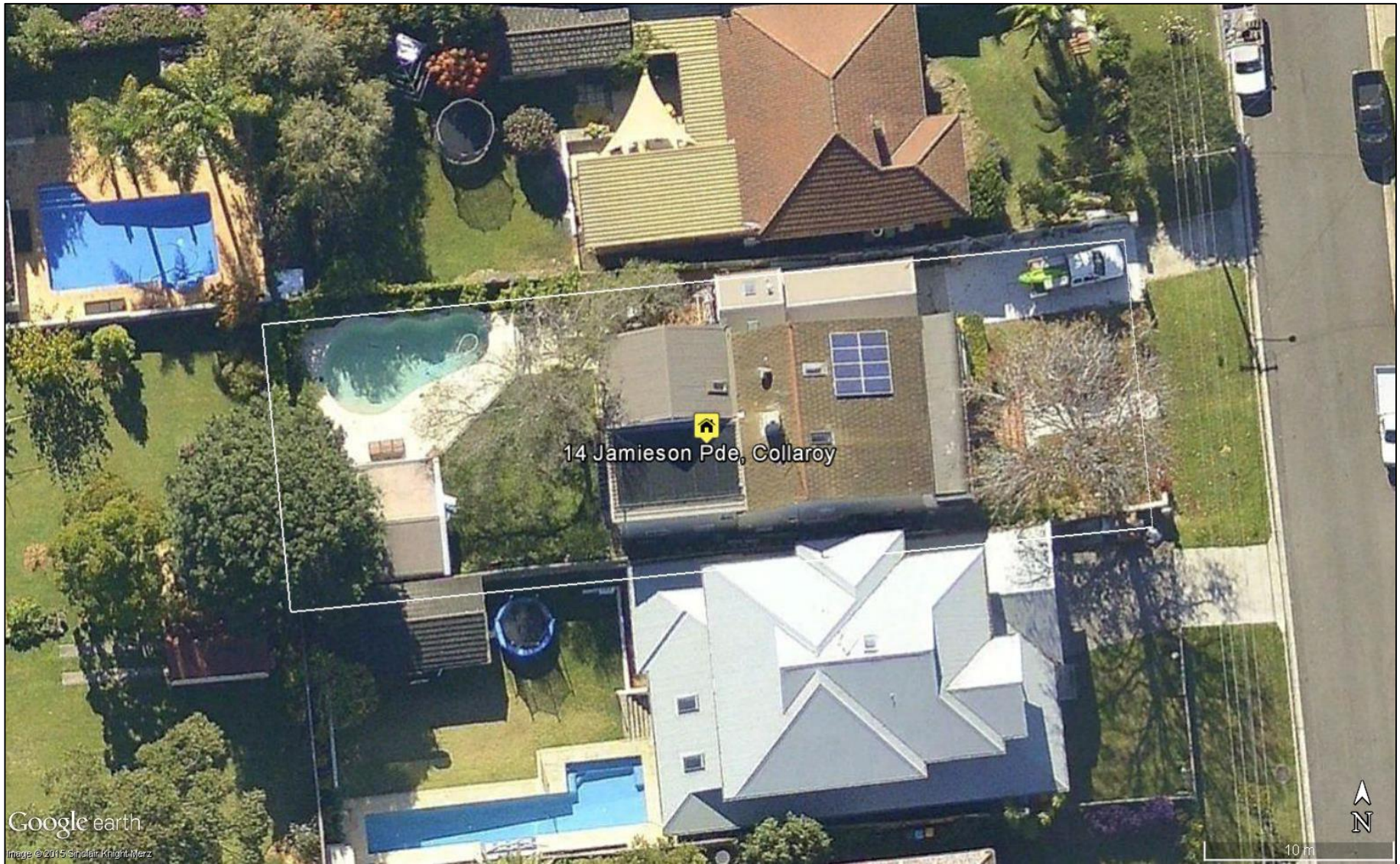


Some images in Google Earth are not very clear or not very recent



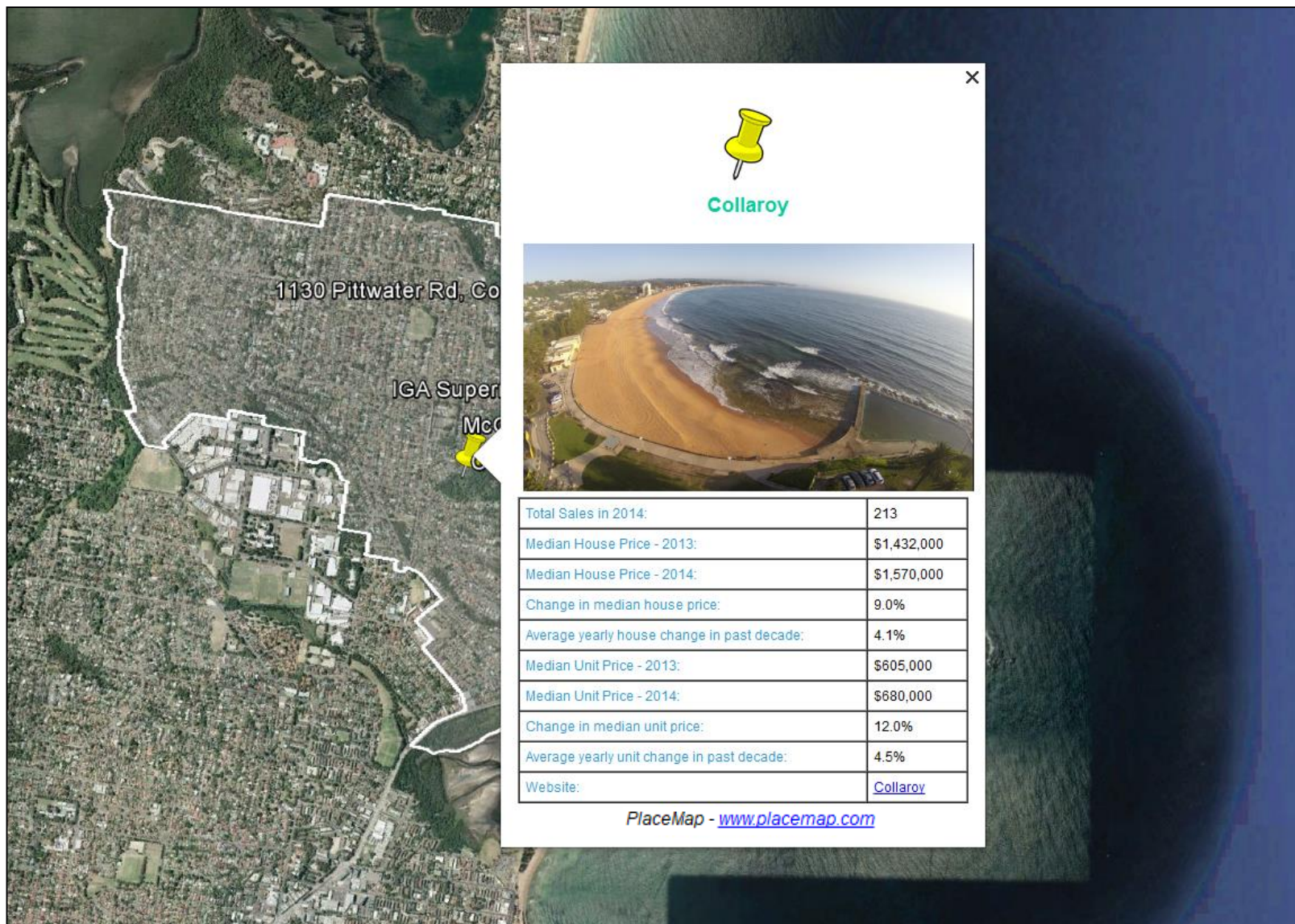


But higher quality images can be loaded into **Google Earth** from other sources eg. Nearmap



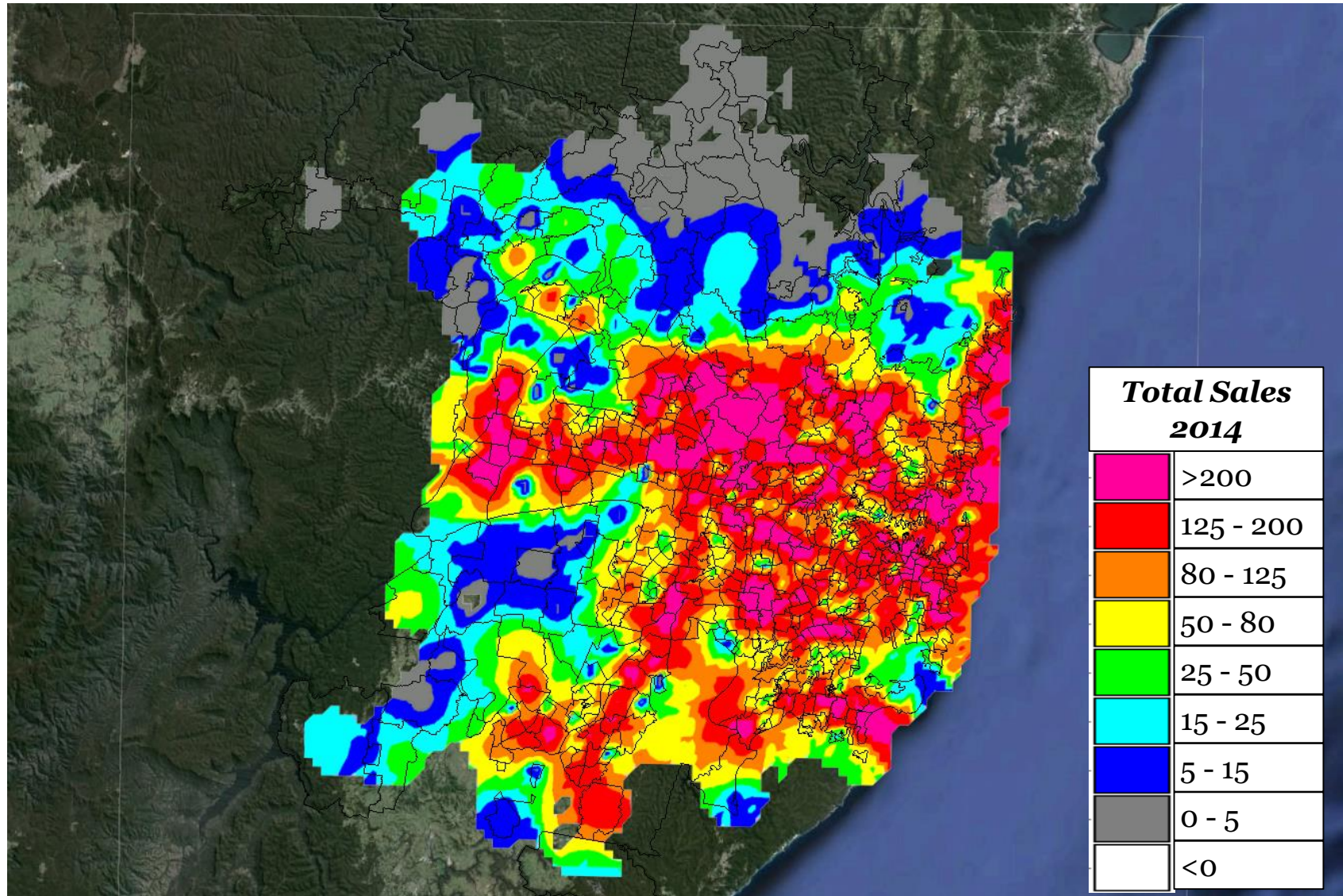


## Suburb Information such as Property Sales, Prices and trends



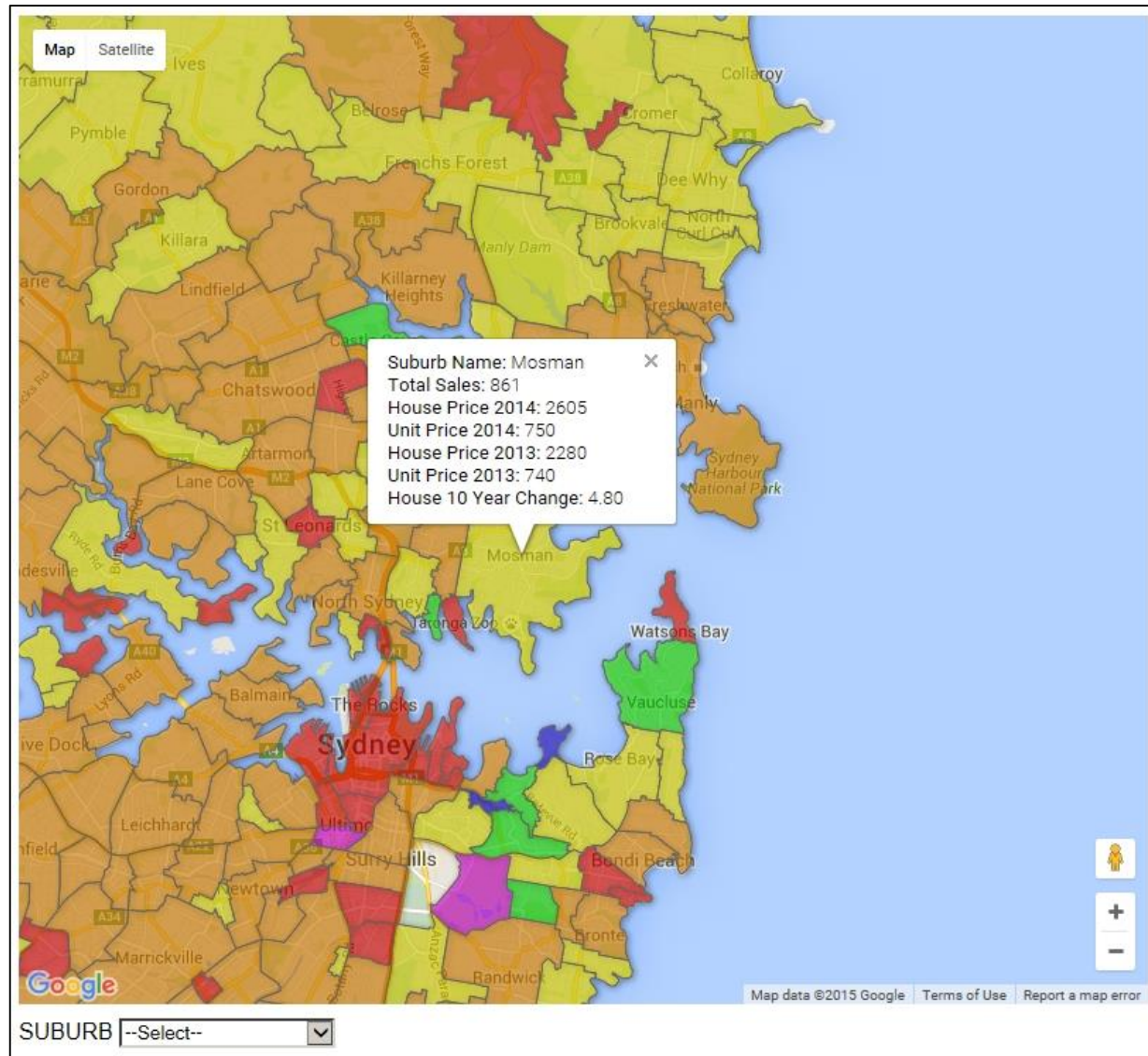


Suburb Property Data can be presented as “Heat Maps” and overlain such as Total Sales by Suburb for 2014



Suburb Property Data can also be uploaded as a Google Map on your web page

<http://www.collaroy.com/Suburb10YearHouseChange.html>





Photos can be added and positioned at the photo location and view  
eg. panoramas taken from drones





# Turn on the photo and zoom in to see the detail





# Use the Photo Properties to control the transparency of the photo

Photo is Opaque

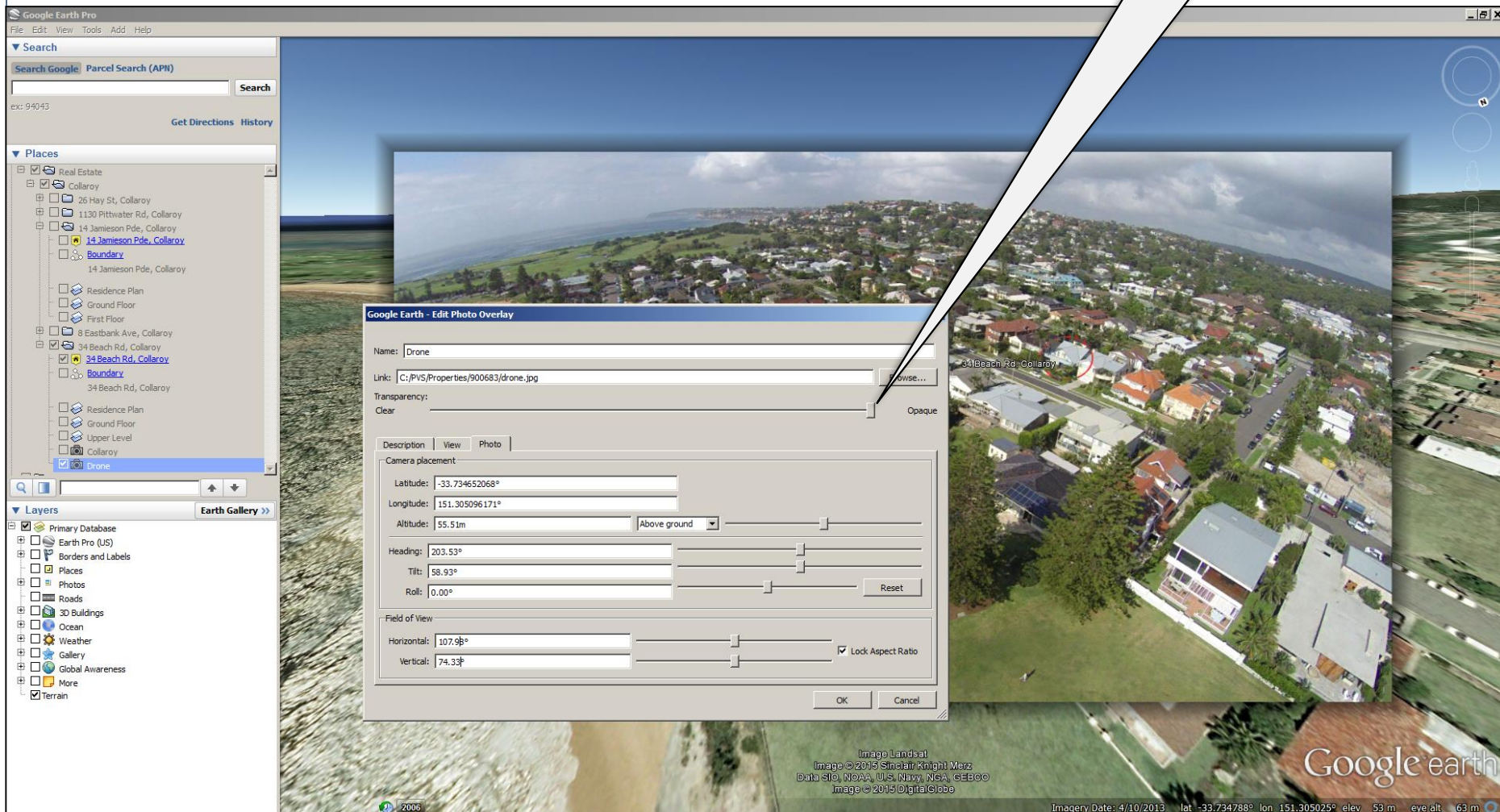
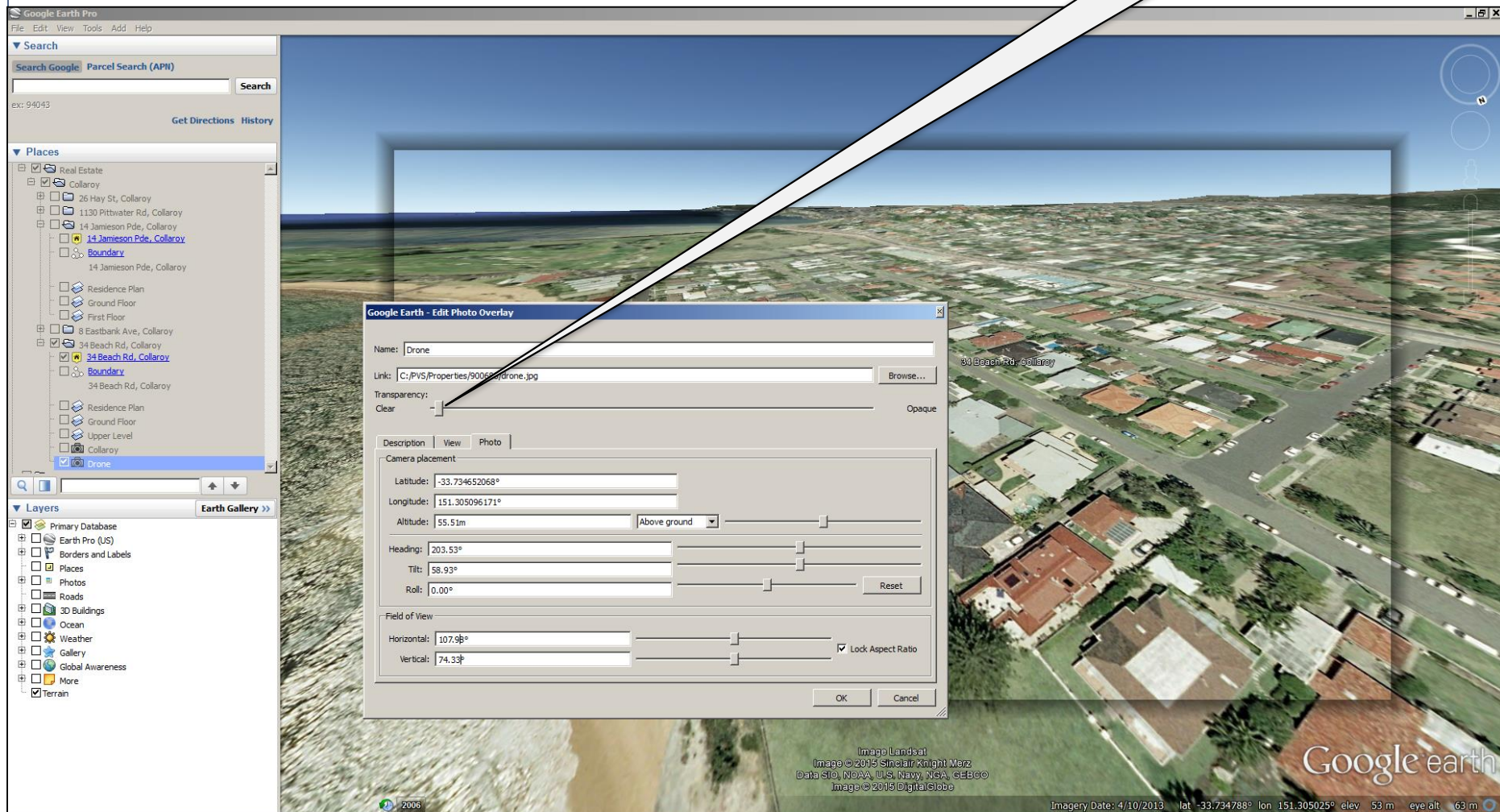


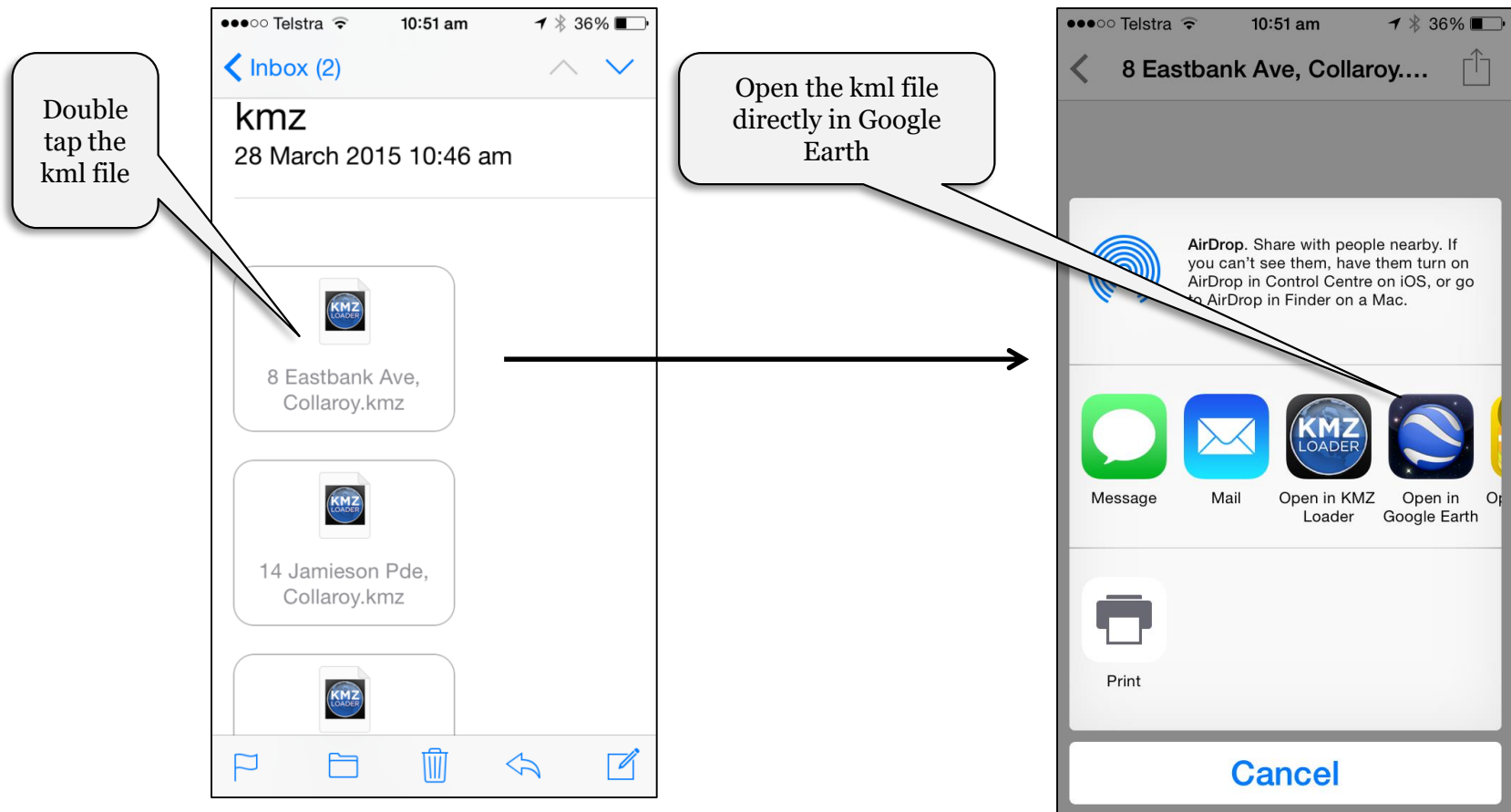
Photo is Transparent



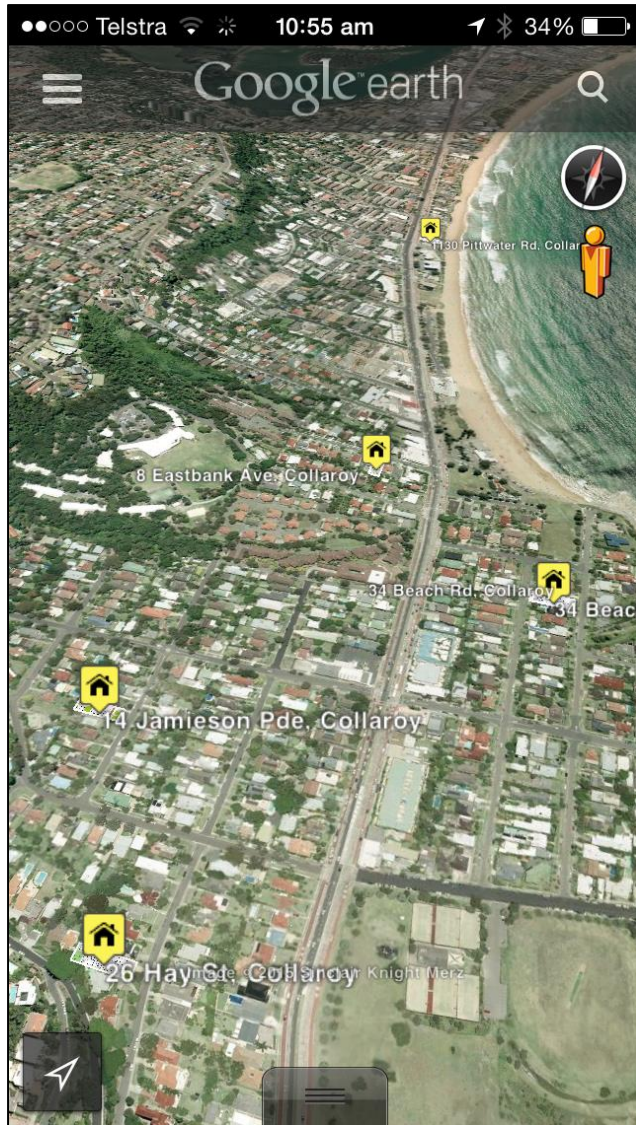


For a buyer looking at numerous properties, **PlaceMap** is a very useful application for saving the properties of interest for later referral eg. “what was the opening time” or “what date is the auction” etc.

Each property of interest can be emailed to your smart phone and then opened in **Google Earth** on your phone for viewing.



**Google Earth** will open and display the properties. You can zoom in using your fingers and tap on the house icon to display the property information



Tap the house icon to display the property details






The property details will be displayed and you can tap the Website advert to go straight to the agents website for more information about the property

Telstra 5:31 pm 28%

Details Done

**LJ Hooker**


**34 Beach Rd, Collaroy**  
**EXCLUSIVE COLLAROY BASIN**



Prestigious position and in the tightly held beachside enclave that is 'Collaroy Basin'. This grand family manor with timeless old world charm and modern features has a relaxed sense of 'being home'. This classic, original 'Basin' residence epitomises the timeless elegance of traditional northern beaches living.

Telstra 5:31 pm 28%

Details Done



Prestigious position and in the tightly held beachside enclave that is 'Collaroy Basin'. This grand family manor with timeless old world charm and modern features has a relaxed sense of 'being home'. This classic, original 'Basin' residence epitomises the timeless elegance of traditional northern beaches living

Advertised Price:	over \$3,500,000
Auction Date:	Sat 28th March 2015
Viewing Time:	Saturday 1:00pm - 1:45
Land Size:	696sqm
Land Value:	01-Jul-2014 valued at \$2.18m
Last Sale Price:	17-Nov-2006 sold for \$3.40m
Bathrooms:	3
Bedrooms:	4
Car Spaces:	2
Website:	<a href="#">34 Beach Rd. Collaroy</a>

PlaceMap - [www.placemap.com](http://www.placemap.com)



Telstra 9:08 am 94%

34 Beach Road Collaroy... Done

**LJ Hooker**

**34 Beach Road, COLLAROY 2097**  
**For Sale**

Bed 4 Bath 3 Car 2



Property ID: **13T2F6K** View All Photos View Floorplans

Tap the link to the agents website advert for the property

You can also initiate Street View by tapping and dragging the icon to the desired location.



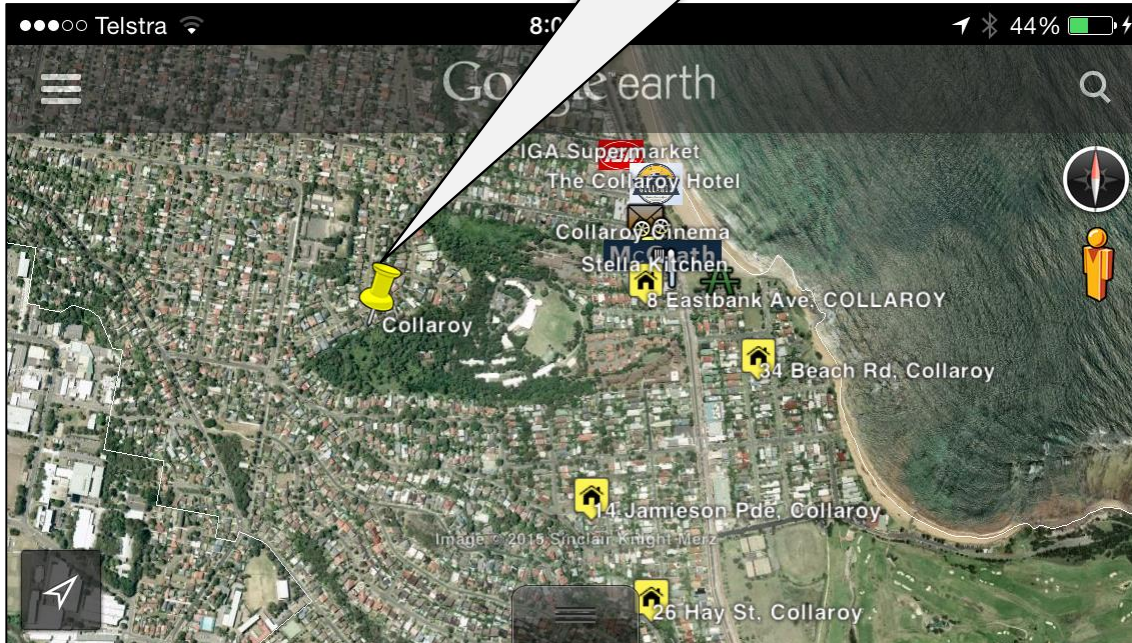
Tap and drag the Street View icon to the road location






You can display the information about the suburb

Tap the suburb icon to display  
the suburb property data



Telstra 7:58 am 38%

Details Done

  
Collaroy

Total Sales in 2014:	213
Median House Price - 2013:	\$1,432,000
Median House Price - 2014:	\$1,570,000
Change in median house price:	9.0%
Average yearly house change in past decade:	4.1%
Median Unit Price - 2013:	\$605,000
Median Unit Price - 2014:	\$680,000
Change in median unit price:	12.0%
Average yearly unit change in past decade:	4.5%
Website:	<a href="#">Collaroy</a>

PlaceMap - [www.placemap.com](http://www.placemap.com)

The **PlaceMap** system for Real Estate comes with 3 detailed tutorials that can be incorporated into a one day on-site training course covering the following topics:

- ❑ Installing & setting up **Google Earth**
- ❑ Navigating & searching
- ❑ Using layers - 3D buildings & terrain
- ❑ Placemarks, lines and areas
- ❑ Image overlays eg. house floor plans
- ❑ Creating and viewing tours
- ❑ Measuring and digitizing features
- ❑ Printing high quality maps with title blocks
- ❑ Sharing data to computers & mobile phones
- ❑ Geocoding property data
- ❑ GPS Tracking
- ❑ Using the **PlaceMap** online system
- ❑ **NSW Globe**



## *About Us...*

*GEOWiZ Consulting* is a boutique IT consultancy based in Sydney specialising in developing geospatial solutions to various industries.

*GEOWiZ Consulting* has developed a number of in-house applications and services for the real estate industry including the **PlaceMap** technology.

*GEOWiZ Consulting* aims to work closely with its client base provide a 360 degree service that generates opportunity and efficiencies at all levels of business, including strategy, marketing and sales with the vision of contributing to generating higher revenues and improved cash flows.



# PlaceMap

**GEOWiZ Consulting**

For more information contact:

GEOWiZ Consulting  
[www.geowiz.com.au](http://www.geowiz.com.au)